IRS E-file Signature Authorization for a Tax Exempt Entity

For calendar year 2024, or fiscal year beginning APR 1 , 2024, and ending MAR 31

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Do not send to the IRS. Keep for your records. Go to www.irs.gov/Form8879TE for the latest information.

Name of filer EIN or SSN RALLY FOUNDATION INC 20-1950849 MICHAEL GOSSLING Name and title of officer or person subject to tax BOD CHAIR Type of Return and Return Information Part I Check the box for the return for which you are using this Form 8879-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only. If you check the box on line 1a, 2a, 3a, 4a, 5a, 6a, 7a, 8a, 9a, or 10a below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, 5b, 6b, 7b, 8b, 9b, or 10b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I. b Total revenue, if any (Form 990, Part VIII, column (A), line 12) ______ 1b10,820,927. Form 990 check here 1a **b Total revenue,** if any (Form 990-EZ, line 9) 2a Form 990-EZ check here За Form 1120-POL check here b Tax based on investment income (Form 990-PF, Part V, line 5) 4b 4a Form 990-PF check here Form 8868 check here b Balance due (Form 8868, line 3c) 5b 5a **b Total tax** (Form 990-T, Part III, line 4) 6b Form 990-T check here 6a Form 4720 check here 7a Form 5227 check here 8a b FMV of assets at end of tax year (Form 5227, Item D) 8b 9a Form 5330 check here **b Tax due** (Form 5330, Part II, line 19) Form 8038-CP check here **b** Amount of credit payment requested (Form 8038-CP, Part III, line 22) 10a **Declaration and Signature Authorization of Officer or Person Subject to Tax** Under penalties of periury. I declare that X I am an officer of the above entity or I I am a person subject to tax with respect to (name of entity) , (EIN) and that I have examined a copy of the 2024 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, **(b)** the reason for any delay in processing the return or refund, and **(c)** the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the electronic return and, if applicable, the consent to electronic funds withdrawal. PIN: check one box only __ I authorize to enter my PIN Enter five numbers, but ERO firm name do not enter all zeros as my signature on the tax year 2024 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen. As an officer or person subject to tax with respect to the entity, I will enter my PIN as my signature on the tax year 2024 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen. Date 9/18/2025 **Certification and Authentication** ERO's EFIN/PIN. Enter your six-digit electronic filing identification 22982262128 number (EFIN) followed by your five-digit self-selected PIN. Do not enter all zeros I certify that the above numeric entry is my PIN, which is my signature on the 2024 electronically filed return indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. VFG ADVISORY LLC 09/18/25 ERO's signature Date **ERO Must Retain This Form - See Instructions**

Do Not Submit This Form to the IRS Unless Requested To Do So

Form **8879-TE** (2024)

EXTENDED TO FEBRUARY 17, 2026 Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

and ending MAR 31,

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

A For the 2024 calendar year, or tax year beginning

Go to www.irs.gov/Form990 for instructions and the latest information.

2024

APR 1,

Open to Public Inspection

| В | Check if applicable | C Name of organization | | D Employer identific | cation number |
|-----------------------------|--------------------------|--|----------|-------------------------------------|-------------------------------|
| | Addres | RALLY FOUNDATION INC | | | |
| F | change Name change | Doing business as | | 20-19508 | 49 |
| F | Initial return | Number and street (or P.O. box if mail is not delivered to street address) Room | n/suite | E Telephone number | |
| | Final return/ | 5775 GLENRIDGE DRIVE BLDG B 370 | | 404-847- | |
| | termin- ated | City or town, state or province, country, and ZIP or foreign postal code | | G Gross receipts \$ | 11,714,828. |
| | Amend | ATLANTA, GA 30328 | | H(a) Is this a group re | |
| | Applica | F Name and address of principal officer: Fit Cliable Goodling | | for subordinates | |
| | pending | SAME AS C ABOVE | | H(b) Are all subordinates in | ncluded? Yes No |
| 1 | Tax-exe | mpt status: X 501(c)(3) 501(c)() (insert no.) 4947(a)(1) or | 527 | If "No," attach a | list. See instructions |
| | Website | | | H(c) Group exemption | |
| | | | _ Year o | of formation: 2005 N | N State of legal domicile: GA |
| P | | Summary | OTTAT | DAMION A F | 01/01/21 |
| Se | 1 1 | Briefly describe the organization's mission or most significant activities: RALLY F | OUN | CROCC MUE C | OIL(C)(3) |
| Activities & Governance | - | NON PROFIT ORGANIZATION, EMPOWERS VOLUNTEER | | | |
| Veri | | Check this box if the organization discontinued its operations or disposed o | | 1.1 | ssets. |
| Ĝ | 1 | lumber of voting members of the governing body (Part VI, line 1a) Jumber of independent voting members of the governing body (Part VI, line 1b) | | | 15 |
| ళ | | otal number of individuals employed in calendar year 2024 (Part V, line 2a) | | | 25 |
| ij | | otal number of individuals employed in calendar year 2024 (Fart V, line 2a) otal number of volunteers (estimate if necessary) | | | 2684 |
| cţi | | otal number of volunteers (estimate in necessary) otal unrelated business revenue from Part VIII, column (C), line 12 | | | 0. |
| ď | | let unrelated business taxable income from Form 990-T, Part I, line 11 | | | 0. |
| | | | | Prior Year | Current Year |
| υ. | 8 (| Contributions and grants (Part VIII, line 1h) | | 8,996,765. | 10,316,830. |
| nu. | 9 F | Program service revenue (Part VIII, line 2g) | | 0. | 0. |
| Revenue | 10 | nvestment income (Part VIII, column (A), lines 3, 4, and 7d) | | 478,612. | 504,097. |
| - | 11 (| Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | | 0. | 0. |
| | 12 7 | otal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) | | 9,475,377. | |
| | | Grants and similar amounts paid (Part IX, column (A), lines 1-3) | | 4,285,352. | 5,083,108. |
| | 1 | Benefits paid to or for members (Part IX, column (A), line 4) | | 0. | 1 000 073 |
| ses | 15 5 | Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) Professional fundraising fees (Part IX, column (A), line 11e) Otal fundraising expenses (Part IX, column (D), line 25) 227,867. | | 1,569,173. | 1,908,873. |
| Expenses | 16a F | Professional fundraising fees (Part IX, column (A), line 11e) | | 0. | 0. |
| X | b] | otal fundraising expenses (Part IX, column (D), line 25) | - | 1,936,330. | 2,426,918. |
| | 17 (| Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) | | 7,790,855. | 9,418,899. |
| | | otal expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) | | 1,684,522. | 1,402,028. |
| or Ses | 3 | Revenue less expenses. Subtract line 18 from line 12 | | ginning of Current Year | End of Year |
| Net Assets (Fund Balanc | 20 7 | otal assets (Part X, line 16) | | 13,572,785. | 15,102,214. |
| Ass Ba | 21 | otal liabilities (Part X, line 26) | | 45,404. | 87,320. |
| Net | 22 | let assets or fund balances. Subtract line 21 from line 20 | | 13,527,381. | 15,014,894. |
| | art II | Signature Block | | | |
| Und | ler penal | ies of perjury, I declare that I have examined this return, including accompanying schedules and | stateme | ents, and to the best of m | y knowledge and belief, it is |
| true | , correct | and complete. Declaration of preparer (other than officer) is based on all information of which pr | reparer | has any knowledge. | |
| | | | | | |
| Sig | | Signature of officer | | Date | |
| Hei | - | MICHAEL GOSSLING, BOD CHAIR | | | |
| | | Type or print name and title | - 1 | Date Check | TI PTIN |
| D-' | | Preparer's name Preparer's signature | | OHOOK | |
| Pai | - | JACOB ANSEL JACOB ANSEL | U | 9/18/25 if self-employe | P00082128 |
| | · - | Firm's name VFG ADVISORY LLC Firm's address 1131 CAMPUS DRIVE WEST | | Firm's EIN 3 | 3-5050738 |
| USE | Only | Firm's address 1131 CAMPUS DRIVE WEST MORGANVILLE, NJ 07751 | | Dhono no 72 | 2-536-5595 |
| N 4 - | v +b = 1D | · | | Tellone no. 7 3 | |
| ivia | y ine iK | S discuss this return with the preparer shown above? See instructions | | | X Yes No |

| га | Statement of Program Service Accomplishments |
|------|--|
| | Check if Schedule O contains a response or note to any line in this Part III |
| 1 | Briefly describe the organization's mission: |
| | RALLY FOUNDATION, A 501(C) (3) NON PROFIT ORGANIZATION, EMPOWERS |
| | VOLUNTEERS ACROSS THE COUNTRY TO RAISE AWARENESS AND FUNDS FOR |
| | CHILDHOOD CANCER RESEARCH TO FIND BETTER TREATMENTS WITH FEWER LONG |
| | TERM SIDE EFFECTS AND, ULTIMATELY, CURES. |
| 2 | Did the organization undertake any significant program services during the year which were not listed on the |
| | prior Form 990 or 990-EZ? |
| | If "Yes," describe these new services on Schedule O. |
| 3 | Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No |
| | If "Yes," describe these changes on Schedule O. |
| 4 | Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. |
| | Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and |
| | revenue, if any, for each program service reported. |
| 4a | (Code:) (Expenses \$ 5,983,194 • including grants of \$ 5,083,108 •) (Revenue \$ |
| | RALLY FOUNDATION RESEARCH GRANTS PROGRAM: RALLY FOUNDATION, THROUGH ITS |
| | COMPETITIVE PEER REVIEW PROCESS, SUPPORTS ALL TYPES OF CHILDHOOD CANCER |
| | RESEARCH INCLUDING BUT NOT LIMITED TO SCIENCE AT THE BENCH (VERY EARLY |
| | RESEARCH), INNOVATIVE STUDIES, CLINICAL TRIALS, TARGETED THERAPIES, DNA |
| | STUDIES AND SURVIVORSHIP STUDIES. RALLY FOUNDATION FUNDS 2ND, 3RD & 4TH |
| | YEAR FELLOWS, YOUNG INVESTIGATORS, INDEPENDENT INVESTIGATORS AND |
| | CONSORTIUMS. IN AN EFFORT TO STREAMLINE THE GRANT PROCESS, RALLY |
| | |
| | FOUNDATION VETS AND CO-FUNDS RESEARCH WITH OTHER CHILDHOOD CANCER |
| | ORGANIZATIONS. |
| | |
| | |
| | 0.000 |
| 4b | (Code:) (Expenses \$2 , 975 , 050 • including grants of \$) (Revenue \$) |
| | RAISED AWARENESS OF THE NEED FOR RESEARCH TO FIND A CURE FOR CHILDHOOD |
| | CANCER. |
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| | |
| 4c | (Code:) (Expenses \$ |
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| | |
| 4d | Other program services (Describe on Schedule O.) |
| | (Expenses \$ including grants of \$) (Revenue \$) |
| _4e_ | Total program service expenses 8,958,244. |
| | Form 990 (2024) |

Form 990 (2024) RALLY FOUNDATION INC Part IV Checklist of Required Schedules

| | | | Yes | No |
|-------------|--|------|-----|---------------|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? | | | |
| | If "Yes," complete Schedule A | 1 | X | |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors? See instructions | 2 | X | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for | | | |
| | public office? If "Yes," complete Schedule C, Part I | 3 | | X |
| 4 | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect | | | ,, |
| | during the tax year? If "Yes," complete Schedule C, Part II | 4 | | X |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or | | | 7,7 |
| | similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III | 5 | | X |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to | | | \ |
| | provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I | 6 | | X |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, | _ | | \ |
| _ | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II | 7 | | X |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete | _ | | \ |
| _ | Schedule D, Part III | 8 | | X |
| 9 | Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for | | | |
| | amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? | _ | | \ |
| | If "Yes," complete Schedule D, Part IV | 9 | | X |
| 10 | Did the organization, directly or through a related organization, hold assets in donor-restricted endowments | | v | |
| | or in quasi-endowments? If "Yes," complete Schedule D, Part V | 10 | X | |
| 11 | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, | | | |
| | as applicable. | | | |
| а | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, | | Х | |
| | Part VI | 11a | Λ | |
| р | Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total | 441. | Х | |
| | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII | 11b | | |
| С | Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII | 44. | | x |
| A | Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in | 11c | | |
| u | Part X, line 16? If "Yes," complete Schedule D, Part IX | 11d | | х |
| _ | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X | 11e | | X |
| f | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses | 116 | | |
| • | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X | 11f | | X |
| 12a | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete | | | |
| | Schedule D, Parts XI and XII | 12a | Х | |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? | | | |
| | If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional | 12b | | Х |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E | 13 | | Х |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | Х |
| b | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, | | | |
| | investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 | | | |
| | or more? If "Yes," complete Schedule F, Parts I and IV | 14b | | Х |
| 15 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any | | | |
| | foreign organization? If "Yes," complete Schedule F, Parts II and IV | 15 | Х | |
| 16 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to | | | |
| | or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV | 16 | | Х |
| 17 | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, | | | |
| | column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions | 17 | | Х |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines | | | |
| | 1c and 8a? If "Yes," complete Schedule G, Part II | 18 | Х | |
| 19 | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," | | | |
| | complete Schedule G, Part III | 19 | | X |
| 20 a | Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H | 20a | | Х |
| b | If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? | 20b | | |
| 21 | Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or | | 37 | |
| | domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II | 21 | X | |

Form 990 (2024) RALLY FOUNDATION INC Part IV Checklist of Required Schedules (continued)

| | | | Yes | No |
|----------|---|-----|-----|----------|
| 22 | Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on | | | |
| | Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III | 22 | X | |
| 23 | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current | | | |
| | and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete | | ., | |
| 04- | Schedule J | 23 | X | |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete | | | |
| | | 24a | | х |
| b | Schedule K. If "No," go to line 25a Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | |
| | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease | | | |
| | any tax-exempt bonds? | 24c | | |
| d | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | 24d | | |
| 25a | Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit | | | |
| | transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I | 25a | | X |
| b | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and | | | |
| | that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete | | | 37 |
| | Schedule L, Part I | 25b | | X |
| 26 | Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current | | | |
| | or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II | 26 | | Х |
| 27 | Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, | | | |
| | creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled | | | |
| | entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III | 27 | | Х |
| 28 | Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV, | | | |
| | instructions for applicable filing thresholds, conditions, and exceptions): | | | |
| а | A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If | | | |
| | "Yes," complete Schedule L, Part IV | 28a | | X |
| | A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV | 28b | | X |
| С | A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b?If | | | v |
| 00 | "Yes," complete Schedule L, Part IV | 28c | Х | X |
| 29 30 | Did the organization receive more than \$25,000 in noncash contributions? <i>If</i> "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation | 29 | 21 | |
| 30 | contributions? If "Yes," complete Schedule M | 30 | | Х |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I | 31 | | Х |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete | | | |
| | Schedule N, Part II | 32 | | Х |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations | | | |
| | sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I | 33 | | X |
| 34 | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and | | | ٠,, |
| | Part V, line 1 | 34 | | X |
| | Did the organization have a controlled entity within the meaning of section 512(b)(13)? | 35a | | Λ |
| b | If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 | 35b | | |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? | 330 | | |
| 55 | If "Yes," complete Schedule R, Part V, line 2 | 36 | | Х |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization | | | |
| | and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI | 37 | | Х |
| 38 | Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? | | | |
| _ | Note: All Form 990 filers are required to complete Schedule O rt V Statements Regarding Other IRS Filings and Tax Compliance | 38 | Х | |
| Pa | | | | |
| | Check if Schedule O contains a response or note to any line in this Part V | | | <u> </u> |
| ٠. | Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable | | Yes | No |
| | Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable 1b 15 | | | |
| | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming | | | |
| U | (gambling) winnings to prize winners? | 1c | Х | |

RA0849_1

024) RALLY FOUNDATION INC Statements Regarding Other IRS Filings and Tax Compliance (continued) Part V

| | | | | Yes | No |
|------------|--|------------------------------|-----|-----|----|
| 2 a | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, | | | | |
| | filed for the calendar year ending with or within the year covered by this return | 2a 25 | | | |
| b | If at least one is reported on line 2a, did the organization file all required federal employment tax retur | ns? | 2b | Х | |
| За | Did the organization have unrelated business gross income of \$1,000 or more during the year? | | За | | Х |
| b | If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule | 0 | 3b | | |
| | At any time during the calendar year, did the organization have an interest in, or a signature or other a | | | | |
| | financial account in a foreign country (such as a bank account, securities account, or other financial a | · · | 4a | | X |
| b | If "Yes," enter the name of the foreign country | | | | |
| | See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A | ccounts (FBAR). | | | |
| 5a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | | 5a | | X |
| b | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction | | 5b | | Х |
| С | If "Yes" to line 5a or 5b, did the organization file Form 8886-T? | | 5с | | |
| 6a | Does the organization have annual gross receipts that are normally greater than \$100,000, and did th | | | | |
| | any contributions that were not tax deductible as charitable contributions? | | 6a | | Х |
| b | If "Yes," did the organization include with every solicitation an express statement that such contribution | ions or gifts | | | |
| | were not tax deductible? | | 6b | | |
| 7 | Organizations that may receive deductible contributions under section 170(c). | | | | |
| а | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and ser | vices provided to the payor? | 7a | Х | |
| b | If "Yes," did the organization notify the donor of the value of the goods or services provided? | | 7b | Х | |
| С | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was | • | | | |
| | to file Form 8282? | | 7с | | X |
| d | If "Yes," indicate the number of Forms 8282 filed during the year | 7d | | | |
| е | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contains a personal benefit or indirectly. | | 7e | | X |
| f | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contri | | 7f | | X |
| g | If the organization received a contribution of qualified intellectual property, did the organization file Fo | | 7g | | |
| h | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization | | 7h | | |
| 8 | Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained | - | | | |
| _ | | | 8 | | |
| 9 | Sponsoring organizations maintaining donor advised funds. | | 0- | | |
| a | | | 9a | | |
| 10 | Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? | | 9b | | |
| 10 | Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12 | 10a | | | |
| a b | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities | 10b | | | |
| 11 | Section 501(c)(12) organizations. Enter: | 100 | | | |
| | Gross income from members or shareholders | 11a | | | |
| b b | Gross income from other sources. (Do not net amounts due or paid to other sources against | 110 | | | |
| - | amounts due or received from them.) | 11b | | | |
| 12a | Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form | | 12a | | |
| | If "Yes," enter the amount of tax-exempt interest received or accrued during the year | 12b | | | |
| 13 | Section 501(c)(29) qualified nonprofit health insurance issuers. | | | | |
| а | Is the organization licensed to issue qualified health plans in more than one state? | | 13a | | |
| | Note: See the instructions for additional information the organization must report on Schedule O. | | | | |
| b | Enter the amount of reserves the organization is required to maintain by the states in which the | | | | |
| | organization is licensed to issue qualified health plans | 13b | | | |
| С | Enter the amount of reserves on hand | 13c | | | |
| 14a | Did the organization receive any payments for indoor tanning services during the tax year? | | 14a | | X |
| b | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedul | | 14b | | |
| 15 | Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remune | ration or | | | |
| | excess parachute payment(s) during the year? | | 15 | | X |
| | If "Yes," see the instructions and file Form 4720, Schedule N. | | | | |
| 16 | Is the organization an educational institution subject to the section 4968 excise tax on net investment | t income? | 16 | | X |
| | If "Yes," complete Form 4720, Schedule O. | | | | |
| 17 | Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any ac | | | | |
| | that would result in the imposition of an excise tax under section 4951, 4952 or 4953? | | 17 | | |
| | If "Yes," complete Form 6069. | | | | |

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Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

| | Check if Schedule O contains a response or note to any line in this Part VI | | | | X | | | | | |
|----------|---|------------------------|----------------------|-----------|------|--|--|--|--|--|
| Sec | tion A. Governing Body and Management | | | | | | | | | |
| | | | | Yes | No | | | | | |
| 1a | Enter the number of voting members of the governing body at the end of the tax year | 1a | 17 | | | | | | | |
| | If there are material differences in voting rights among members of the governing body, or if the governing | | | | | | | | | |
| | body delegated broad authority to an executive committee or similar committee, explain on Schedule O. | | | | | | | | | |
| b | Enter the number of voting members included on line 1a, above, who are independent | 1b | 15 | | | | | | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship | | | | | | | | | |
| _ | officer, director, trustee, or key employee? | | 2 | Х | | | | | | |
| 3 | Did the organization delegate control over management duties customarily performed by or under the | | ···· | | | | | | | |
| Ü | of officers, directors, trustees, or key employees to a management company or other person? | • | 3 | | х | | | | | |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 99 | | | | X | | | | | |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assi | | ···· - | | X | | | | | |
| 6 | 5111 | | ···· 6 | | X | | | | | |
| | Did the organization have members or stockholders? Did the organization have members, stockholders, or other persons who had the power to elect or ap | | ···· ├ -° | | | | | | | |
| 7a | | | 7. | | х | | | | | |
| h | more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, st | aakhaldara ar | 7a | + | 21 | | | | | |
| b | | | | | | | | | | |
| • | persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: | | | | | | | | | |
| 8 | | | | x | | | | | | |
| a | The governing body? | | 8a | X | - | | | | | |
| b | Each committee with authority to act on behalf of the governing body? | | 8b | +^ | - | | | | | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read | hed at the | | | X | | | | | |
| <u> </u> | organization's mailing address? If "Yes," provide the names and addresses on Schedule O | | 9 | | Λ | | | | | |
| Sec | tion B. Policies (This Section B requests information about policies not required by the Internal Re | venue Code.) | | 1 | 1 | | | | | |
| | | | | Yes | No | | | | | |
| | Did the organization have local chapters, branches, or affiliates? | | 10 | 1 | X | | | | | |
| b | If "Yes," did the organization have written policies and procedures governing the activities of such ch | | | | | | | | | |
| | and branches to ensure their operations are consistent with the organization's exempt purposes? | | | 77 | | | | | | |
| 11a | Has the organization provided a complete copy of this Form 990 to all members of its governing body | before filing the form | 1? 11a | ı X | | | | | | |
| b | Describe on Schedule O the process, if any, used by the organization to review this Form 990. | | | l | | | | | | |
| 12a | Did the organization have a written conflict of interest policy? If "No," go to line 13 | | 12 | | | | | | | |
| b | Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise | | 12 | , X | | | | | | |
| С | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes | | | | | | | | | |
| | on Schedule O how this was done | | 120 | | | | | | | |
| 13 | Did the organization have a written whistleblower policy? | | 13 | | | | | | | |
| 14 | Did the organization have a written document retention and destruction policy? | | 14 | X | | | | | | |
| 15 | Did the process for determining compensation of the following persons include a review and approva | • | | | | | | | | |
| | persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | | | | | | | |
| а | The organization's CEO, Executive Director, or top management official | | 15 | | | | | | | |
| b | Other officers or key employees of the organization | | 15l | , X | | | | | | |
| | If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. | | | | | | | | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement | ent with a | | | | | | | | |
| | taxable entity during the year? | | 16 | 1 | X | | | | | |
| b | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate | e its participation | | | | | | | | |
| | in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ | ization's | | | | | | | | |
| | exempt status with respect to such arrangements? | | 16 |) | | | | | | |
| Sec | tion C. Disclosure | | | | | | | | | |
| 17 | List the states with which a copy of this Form 990 is required to be filed GA | | | | | | | | | |
| 18 | Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, an | d 990-T (section 501 | (c)(3)s on | ly) avail | able | | | | | |
| | for public inspection. Indicate how you made these available. Check all that apply. | | | | | | | | | |
| | X Own website X Another's website X Upon request Other (explain of | on Schedule O) | | | | | | | | |
| 19 | Describe on Schedule O whether (and if so, how) the organization made its governing documents, co | • | y, and fin | ancial | | | | | | |
| | statements available to the public during the tax year. | • | | | | | | | | |
| 20 | State the name, address, and telephone number of the person who possesses the organization's boo | ks and records | | | | | | | | |
| - | DEAN CROWE - 404-847-1270 | | | | | | | | | |
| | 5775 GLENRIDGE DRIVE BLDG B, SUITE 370, ATLANTA, GA | A 30328 | | | | | | | | |

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

| Check this box if neither the organization ne | or any related | organization compensat | ed any current officer, of | director, or trustee. |
|---|----------------|------------------------|----------------------------|-----------------------|
| /A\ | (D) | (0) | (D) | (E) |

| (A) Name and title | (B) Average hours per week | box | not c , unle: cer an | Pos heck ss pe | more rson i | than is bot | h an | (D) Reportable compensation from | (E) Reportable compensation from related | (F) Estimated amount of other |
|-----------------------------------|--|--------------------------------|----------------------------|----------------------|----------------|------------------------------|--------|---|---|--|
| | (list any hours for related organizations below line) | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | the organization (W-2/1099-MISC/ 1099-NEC) | organizations (W-2/1099-MISC/ 1099-NEC) | compensation from the organization and related organizations |
| (1) DEAN CROWE | 45.00 | 7, | | ٠,, | | | | 212 500 | 0 | 10 560 |
| CO-FOUNDER & CEO | 45.00 | Х | | X | | | | 312,500. | 0. | 19,569. |
| (2) REID CROWE | 45.00 | X | | x | | | | 190,000. | 0. | 12 166 |
| C0-FOUNDER & COO (3) EMILY KALLOS | 40.00 | ^ | | _ | | | | 190,000. | 0. | 12,166. |
| SENIOR DIRECTOR OF DEVELOPMENT | 40.00 | X | | | | | | 162,139. | 0. | 0. |
| (4) BLAINE HESS | 5.00 | | | | | | | | | |
| SECRETARY | | Х | | Х | | | | 0. | 0. | 0. |
| (5) SCOTT GIVENS | 5.00 | | | | | | | | | |
| TREASURER | | Х | | Х | | | | 0. | 0. | 0. |
| (6) PEGGY FULGHUM | 5.00 | | | | | | | | | |
| CHAIR EMERITUS | | Х | | | | | | 0. | 0. | 0. |
| (7) GRETCHEN ARNOLD | 5.00 | | | | | | | | | |
| DIRECTOR | | Х | | | | | | 0. | 0. | 0. |
| (8) LARRY DEIST | 5.00 | | | | | | | | | |
| DIRECTOR | | Х | | | | | | 0. | 0. | 0. |
| (9) SHELLEY LOGAN | 5.00 | | | | | | | | _ | _ |
| DIRECTOR | | Х | | | | | | 0. | 0. | 0. |
| (10) CHRIS GAFFNEY | 5.00 | | | | | | | | _ | _ |
| DIRECTOR | | Х | | | | | | 0. | 0. | 0. |
| (11) MICHAEL GOSSLING | 5.00 | | | l | | | | | | |
| CHAIRMAN | | Х | | Х | | | | 0. | 0. | 0. |
| (12) SHANE ROACH | 5.00 | | | | | | | | • | |
| VICE CHAIR | <u> </u> | Х | | | | | | 0. | 0. | 0. |
| (13) CHRIS ROHRBACH | 5.00 | ,, | | | | | | | 0 | • |
| DIRECTOR | | Х | | | | | | 0. | 0. | 0. |
| (14) JOY POSTHAUER | 5.00 | Į., | | | | | | | 0 | ^ |
| DIRECTOR | 5 00 | Х | | | | | | 0. | 0. | 0. |
| (15) ELIZABETH DAVIS DIRECTOR | 5.00 | X | | | | | | 0. | 0. | 0. |
| (16) REBECCA HOGAN | 5.00 | ^ | | - | | | | 0. | 0. | • |
| DIRECTOR | J 3.00 | X | | | | | | 0. | 0. | 0. |
| (17) BRENT WUNDER | 5.00 | | | | | | | 0. | 0 • | • |
| DIRECTOR | 3.00 | X | | | | | | 0. | 0. | 0. |
| 400007 10 10 04 | | | | | <u> </u> | | | | 0. | Earm 990 (2024) |

432007 12-10-24

| Form 990 (2024) RALLY FO | | | | | | | | | 20-1 | 950 | 849 | Pa | age 8 |
|--|--|--------------------------------|-----------------------|--------------------------------------|-----------------------|------------------------------|--------|---|--|--------|------------------|--|---------------|
| Part VII Section A. Officers, Directors, Trus | tees, Key Em | ploy | ees | , and | iH k | ghe | st C | Compensated Employe | es (continued) | | | | |
| (A) Name and title | (B) Average hours per week | box | not c , unle | Posir heck r ss per id a di | tion more son i | than dis botl | h an | (D) Reportable compensation from | (E) Reportable compensatio from related | n | an | (F) timate nount o other | |
| | (list any hours for related organizations below line) | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | the organization (W-2/1099-MISC/ 1099-NEC) | organization (W-2/1099-MIS 1099-NEC) | SC/ | fr org and | pensa om the anizati d relate anizatio | e on ed |
| (18) JEFF HENDRIX | 5.00 | ,, | | | | | | | | ^ | | | ^ |
| DIRECTOR | | X | | | | | | 0. | | 0. | | | 0. |
| 1b Subtotal | | | | | | | | 664,639. | | 0. | 3 | 1, 7: | |
| c Total from continuation sheets to Part V | | | | | | | | 0. | | 0. | | 1 7 | 0. |
| d Total (add lines 1b and 1c) Total number of individuals (including but n | | | | | | | | 664,639. | 000 of | | 3 | 1,7 | 35. |
| 2 Total number of individuals (including but n compensation from the organization | ot iimitea to tr | iose | iiste | au | ove | e) WI | 101 | eceived more than \$100 | ,000 of reportab | ie | | | 3 |
| componed normal or gameator. | | | | | | | | | | | | Yes | No |
| 3 Did the organization list any former officer, | | | - | | - | | _ | | • | | | | |
| line 1a? If "Yes," complete Schedule J for s | | | | | | | | | | | 3 | | X |
| 4 For any individual listed on line 1a, is the su and related organizations greater than \$15 | • | | | | | | | • | • | | 4 | х | |
| 5 Did any person listed on line 1a receive or a | | | | | | | | | | | | | |
| rendered to the organization? If "Yes," com | plete Schedul | e J f | or su | ıch p | oers | on . | | | | | 5 | | X |
| Section B. Independent Contractors 1 Complete this table for your five highest co | mponeated in | done | ndo | nt o | ontr | racto | ore t | that received more than | \$100,000 of con | anone | ation f | rom | |
| the organization. Report compensation for | | | | | | | | | | iperis | alion | 10111 | |
| (A) Name and business | | | NI | | | | | (B) Description of s | | C | (C Compe |) nsatior | 1 |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Total number of independent contractors (i \$100,000 of compensation from the organi | _ | ot lii | mite | d to | thos (| _ | stec | d above) who received n | nore than | | | | |
| | | | | | | | | | | | Form 5 | 990 (2 | 024) |

| Form | ı 99 | 90 (2 | 2024) RA L | LY | FOU | JNDAT | ION INC | | | 20-1950 | 849 Page 9 |
|--|------|-----------------------|--|-------------------------------|--------------------------------------|---------------------|---|----------------------|--|--------------------------------|---|
| Pa | | | | ven | ue | | | | | | |
| | | | Check if Schedule O c | onta | ains a re | esponse | or note to any lin | | | | <u>L</u> |
| | | | | | | | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512 - 514 |
| Program Service Contributions, Gifts, Grants Revenue and Other Similar Amounts | | b c d e f g h c d e e | Membership dues Fundraising events | ibutii grant abov | ons) s, and re | | 6,271,752. 4,045,078. 1,128,478. Business Code | 10,316,830. | | | |
| _ | | | Total. Add lines 2a-2f | | | | | | | | |
| | 3 | } - | Investment income (include other similar amounts) Income from investment of | ling of tax | dividen c-exemp | ds, intere | est, and proceeds | 442,060. | | | 442,060. |
| | 6 | a b | Gross rents Less: rental expenses Rental income or (loss) | 6a 6b 6c | | Real | (ii) Personal | | | | |
| | 7 | 7 a | Net rental income or (loss) Gross amount from sales of assets other than inventory | 7a | ., | curities 25,043. | (ii) Other | | | | |
| evenue | | С | , | 7b 7c | (| 63,006. 62,037. | | | | | |
| Other Reve | ε | | Net gain or (loss) Gross income from fundraisir including \$ 6,2 contributions reported on Part IV, line 18 | ng ev 271 <u>,</u> line | ents (no ,752 <u>.</u> 1c). Se | of e | 230,895. | 62,037. | | | 62,037. |
| | | b | | | | | 230,895. | | | | |
| | | С | Net income or (loss) from | | | | | 0. | | | |
| | g | | Gross income from gaming Part IV, line 19 Less: direct expenses | | | 9a | | | | | |
| | | | Net income or (loss) from | | | | | | | | |
| | 10 |) a | Gross sales of inventory, land allowances | ess ı | returns | 10a | | | | | |
| | | | | | of inve | | · | | | | |
| - | | С | Net income or (loss) from | sales | S OI INVE | entory | Business Code | | | | |
| eons ne | 11 | l a | | | | | Dualiteas Code | | | | |

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d All other revenue e Total. Add lines 11a-11d

Total revenue. See instructions

10,820,927.

0.

Form 990 (2024) RALLY FOUNDATION INC Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

| Do | not include amounts reported on lines 6b, | se or note to any line in | (B) | (C) | (D) |
|-----|--|---------------------------|-----------------------------|---------------------------------|----------------------|
| 7b, | 8b, 9b, and 10b of Part VIII. | Total expenses | Program service expenses | Management and general expenses | Fundraising expenses |
| 1 | Grants and other assistance to domestic organizations | | | | |
| | and domestic governments. See Part IV, line 21 | 4,247,821. | 4,247,821. | | |
| 2 | Grants and other assistance to domestic | | | | |
| | individuals. See Part IV, line 22 | 335,287. | 335,287. | | |
| 3 | Grants and other assistance to foreign | | | | |
| | organizations, foreign governments, and foreign | | | | |
| | individuals. See Part IV, lines 15 and 16 | 500,000. | 500,000. | | |
| 4 | Benefits paid to or for members | | | | |
| 5 | Compensation of current officers, directors, | 500 500 | 445 005 | | 50 050 |
| | trustees, and key employees | 502,500. | 447,225. | 5,025. | 50,250 |
| 6 | Compensation not included above to disqualified | | | | |
| | persons (as defined under section 4958(f)(1)) and | | | | |
| | persons described in section 4958(c)(3)(B) | 1 101 550 | 4 0 6 0 0 4 5 | 44 045 | 110 155 |
| 7 | Other salaries and wages | 1,194,658. | 1,063,245. | 11,947. | 119,466 |
| 8 | Pension plan accruals and contributions (include | 45 000 | 40 500 | | 4 = 6 5 |
| | section 401(k) and 403(b) employer contributions) | 47,896. | 42,628. | 478. | 4,790 4,114 |
| 9 | Other employee benefits | 41,136. | 36,611. | 411. | 4,114 |
| 10 | Payroll taxes | 122,683. | 109,188. | 1,227. | 12,268 |
| 11 | Fees for services (nonemployees): | | | | |
| а | Management | | | | |
| b | Legal | | | | |
| С | Accounting | 55,200. | | 55,200. | |
| d | Lobbying | | | | |
| е | Professional fundraising services. See Part IV, line 17 | | | | |
| f | Investment management fees | | | | |
| g | Other. (If line 11g amount exceeds 10% of line 25, | | | | |
| | column (A), amount, list line 11g expenses on Sch O.) | 824,492. | 779,241. | 12,855. | 32,396 |
| 12 | Advertising and promotion | | | | |
| 13 | Office expenses | 21,172. | 18,739. | 1,217. | 1,216 |
| 14 | Information technology | | | | |
| 15 | Royalties | | | | |
| 16 | Occupancy | | | | |
| 17 | Travel | 242,268. | 219,781. | 22,480. | 7 |
| 18 | Payments of travel or entertainment expenses | | | | |
| | for any federal, state, or local public officials | | | | |
| 19 | Conferences, conventions, and meetings | | | | |
| 20 | Interest | | | | |
| 21 | Payments to affiliates | | | | |
| 22 | Depreciation, depletion, and amortization | | | | |
| 23 | Insurance | 14,585. | 11,814. | 1,604. | 1,167 |
| 24 | Other expenses. Itemize expenses not covered | | | | |
| • | above. (List miscellaneous expenses on line 24e. If | | | | |
| | line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule 0.) | | | | |
| а | SUPPLIES | 883,736. | 821,623. | 61,477. | 636 |
| h | MEALS AND ENTERTAINMENT | 186,169. | 184,854. | 783. | 532 |
| c | POSTAGE AND PRINTING | 85,458. | 77,487. | 6,946. | 1,025 |
| d | WEBSITE MAINTENANCE | 62,700. | 62,700. | - 1 | _,:20 |
| e | All other expenses | 51,138. | ,,,,,,, | 51,138. | |
| 25 | Total functional expenses. Add lines 1 through 24e | 9,418,899. | 8,958,244. | 232,788. | 227,867 |
| 26 | Joint costs. Complete this line only if the organization | 3,3,000 | 2,200,2110 | | |
| | reported in column (B) joint costs from a combined | | | | |
| | educational campaign and fundraising solicitation. | | | | |
| | ou a out to the state of the st | | | | |

| Pa | rτ X | Balance Sheet | | | | | |
|-----------------------------|------|---|-----------------------|------------------------|---------------------------------|----------|---------------------------|
| | | Check if Schedule O contains a response or | note to a | ny line in this Part X | | | |
| | | | | | (A) Beginning of year | | (B) End of year |
| | 1 | Cash - non-interest-bearing | | | 9,262,587. | 1 | 10,537,679. |
| | 2 | Savings and temporary cash investments | | | 552,609. | 2 | 449,661. |
| | 3 | Pledges and grants receivable, net | | | 3 | 187,850. | |
| | 4 | Accounts receivable, net | | 4 | | | |
| | 5 | Loans and other receivables from any currer | | | | | |
| | | trustee, key employee, creator or founder, su | l contributor, or 35% | | | | |
| | | controlled entity or family member of any of | these pei | sons | | 5 | |
| | 6 | Loans and other receivables from other disq | ualified p | ersons (as defined | | | |
| | | under section 4958(f)(1)), and persons descr | | 6 | | | |
| Assets | 7 | Notes and loans receivable, net | | 7 | | | |
| | 8 | Inventories for sale or use | | | 8 | | |
| Ř | 9 | Prepaid expenses and deferred charges | 37,069. | 9 | | | |
| | 10a | Land, buildings, and equipment: cost or other | | | | | |
| | | basis. Complete Part VI of Schedule D | 10a | 39,276. | | | |
| | b | Less: accumulated depreciation | 10b | 39,276. | 0. | 10c | 0 |
| | 11 | Investments - publicly traded securities | | | 11 | | |
| | 12 | Investments - other securities. See Part IV, lin | 3,370,520. | 12 | 3,577,024 | | |
| | 13 | Investments - program-related. See Part IV, li | 350,000. | 13 | 350,000 | | |
| | 14 | Intangible assets | | | 14 | | |
| | 15 | Other assets. See Part IV, line 11 | | | 15 | | |
| | 16 | Total assets. Add lines 1 through 15 (must e | equal line | 33) | 13,572,785. | 16 | 15,102,214 |
| | 17 | Accounts payable and accrued expenses | | | 45,404. | 17 | 87,320 |
| | 18 | Grants payable | | 18 | | | |
| | 19 | Deferred revenue | | 19 | | | |
| | 20 | Tax-exempt bond liabilities | | | | 20 | |
| | 21 | Escrow or custodial account liability. Comple | | | | 21 | |
| es | 22 | Loans and other payables to any current or t | | | | | |
| Liabilities | | trustee, key employee, creator or founder, su | ubstantia | l contributor, or 35% | | | |
| jab | | controlled entity or family member of any of | - | | | 22 | |
| _ | 23 | Secured mortgages and notes payable to ur | | | | 23 | |
| | 24 | Unsecured notes and loans payable to unrel | | F | | 24 | |
| | 25 | Other liabilities (including federal income tax, | | | | | |
| | | parties, and other liabilities not included on li | ines 17-2 | 4). Complete Part X | | | |
| | | of Schedule D | | | 45 404 | 25 | 07 200 |
| | 26 | Total liabilities. Add lines 17 through 25 | | | 45,404. | 26 | 87,320 |
| S | | Organizations that follow FASB ASC 958, | check he | ere X | | | |
| ü | l | and complete lines 27, 28, 32, and 33. | | | 12 460 200 | | 14 045 702 |
| ala | 27 | | | | 13,460,280. | 27 | 14,845,703 169,191 |
| D B | 28 | Net assets with donor restrictions | | | 67,101. | 28 | 109,191 |
| Fun | | Organizations that do not follow FASB AS | C 958, c | neck here | | | |
| <u>p</u> | | and complete lines 29 through 33. | | | | 00 | |
| ets | 29 | Capital stock or trust principal, or current fur | | | | 29 | |
| Assi | 30 | Paid-in or capital surplus, or land, building, o | | F | | 30 | |
| Net Assets or Fund Balances | 31 | Retained earnings, endowment, accumulated | | F | 13,527,381. | 31 | 15,014,894 |
| ž | 32 | Total net assets or fund balances | | | 13,572,785. | 32 | |
| | 33 | Total liabilities and net assets/fund balances | | | 13,3/4,/05. | 33 | 15,102,214. |

| Pa | rt XI Reconciliation of Net Assets | | | | |
|------------|--|------------|---------------|-----|--------|
| | Check if Schedule O contains a response or note to any line in this Part XI | | | | |
| | | | | | |
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | 10,82 | | |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | 9,41 | | |
| 3 | Revenue less expenses. Subtract line 2 from line 1 | 3 | 1,40 13,52 | | |
| 4 | 4 Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A)) 4 | | | | |
| 5 | 5 Net unrealized gains (losses) on investments 5 | | | | |
| 6 | Donated services and use of facilities | 6 | | | |
| 7 | Investment expenses | 7 | | | |
| 8 | Prior period adjustments | 8 | | | |
| 9 | Other changes in net assets or fund balances (explain on Schedule O) | 9 | | | 0. |
| 10 | Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, | | | | |
| | column (B)) | 10 | 15,01 | 4,8 | 94. |
| Pa | rt XII Financial Statements and Reporting | | | | |
| | Check if Schedule O contains a response or note to any line in this Part XII | | | | |
| | | | | Yes | No |
| 1 | Accounting method used to prepare the Form 990: Cash X Accrual Other | | _ | | |
| | If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedul | e O. | | | |
| 2 a | 2a Were the organization's financial statements compiled or reviewed by an independent accountant? | | | | X |
| | If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed | d on a | | | |
| | separate basis, consolidated basis, or both: | | | | |
| | Separate basis Consolidated basis Both consolidated and separate basis | | | | |
| b | Were the organization's financial statements audited by an independent accountant? | | 2b | X | |
| | If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate | e basis, | | | |
| | consolidated basis, or both: | | | | |
| | Separate basis Consolidated basis Both consolidated and separate basis | | | | |
| С | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the | e audit, | | | |
| | review, or compilation of its financial statements and selection of an independent accountant? | | 2c | X | |
| | If the organization changed either its oversight process or selection process during the tax year, explain on Sci | nedule O. | | | |
| За | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the | | | | |
| | Uniform Guidance, 2 C.F.R. Part 200, Subpart F? | | 3a | | Х |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ | ired audit | | | |
| | or audits, explain why on Schedule O and describe any steps taken to undergo such audits | | 3b | | |
| | | | Form | 990 | (2024) |

SCHEDULE A

(Form 990)

Total

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

RALLY FOUNDATION INC

Employer identification number

20-1950849 Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: 10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV. Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type III, Type III functionally integrated, or Type III non-functionally integrated supporting organization. f Enter the number of supported organizations g Provide the following information about the supported organization(s). (iv) Is the organization listed (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other (described on lines 1-10 organization support (see instructions) support (see instructions) above (see instructions))

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| Sec | ction A. Public Support | | | | | | |
|------|--|-----------------------------|----------------------|---------------------------|----------------------|---------------------|-----------------|
| Cale | ndar year (or fiscal year beginning in) | (a) 2020 | (b) 2021 | (c) 2022 | (d) 2023 | (e) 2024 | (f) Total |
| 1 | Gifts, grants, contributions, and | | | | | | |
| | membership fees received. (Do not | | | | | | |
| | include any "unusual grants.") | 3130515. | 4834313. | 3077421. | 2935683. | 3987314. | 17965246. |
| 2 | Tax revenues levied for the organ- | | | | | | |
| | ization's benefit and either paid to | | | | | | |
| | or expended on its behalf | | | | | | |
| 3 | The value of services or facilities | | | | | | |
| | furnished by a governmental unit to | | | | | | |
| | the organization without charge | | | | | | |
| 4 | Total. Add lines 1 through 3 | 3130515. | 4834313. | 3077421. | 2935683. | 3987314. | 17965246. |
| 5 | The portion of total contributions | | | | | | |
| | by each person (other than a | | | | | | |
| | governmental unit or publicly | | | | | | |
| | supported organization) included | | | | | | |
| | on line 1 that exceeds 2% of the | | | | | | |
| | amount shown on line 11, | | | | | | |
| | column (f) | | | | | | |
| 6 | Public support. Subtract line 5 from line 4. | | | | | | 17965246. |
| Sec | ction B. Total Support | | | | | | |
| Cale | ndar year (or fiscal year beginning in) | (a) 2020 | (b) 2021 | (c) 2022 | (d) 2023 | (e) 2024 | (f) Total |
| 7 | Amounts from line 4 | 3130515. | 4834313. | 3077421. | 2935683. | 3987314. | 17965246. |
| 8 | Gross income from interest, | | | | | | |
| | dividends, payments received on | | | | | | |
| | securities loans, rents, royalties, | | | | | | |
| | and income from similar sources | 110,299. | 40,852. | 87,335. | 430,792. | 460,658. | 1129936. |
| 9 | Net income from unrelated business | | | | | | |
| | activities, whether or not the | | | | | | |
| | business is regularly carried on | | | | | | |
| 10 | Other income. Do not include gain | | | | | | |
| | or loss from the sale of capital | | | | | | |
| | assets (Explain in Part VI.) | | | | | | |
| 11 | Total support. Add lines 7 through 10 | | | | | | 19095182. |
| 12 | Gross receipts from related activities, | etc. (see instructi | ons) | | | 12 | |
| 13 | First 5 years. If the Form 990 is for the | ne organization's fi | rst, second, third, | fourth, or fifth tax | year as a section 5 | 501(c)(3) | |
| | organization, check this box and stop | here | | | | | |
| Sec | ction C. Computation of Publ | ic Support Pe | rcentage | | | | |
| 14 | Public support percentage for 2024 (| | | | | 14 | 94.08 % |
| 15 | Public support percentage from 2023 | 3 Schedule A, Part | II, line 14 | | | 15 | 95.86 % |
| 16a | 33 1/3% support test - 2024. If the | organization did no | t check the box o | n line 13, and line | 14 is 33 1/3% or n | nore, check this bo | |
| | stop here. The organization qualifies | as a publicly supp | orted organization | | | | X |
| b | 33 1/3% support test - 2023. If the | organization did no | t check a box on I | ine 13 or 16a, and | l line 15 is 33 1/3% | or more, check t | nis box |
| | and stop here. The organization qual | ifies as a publicly s | supported organiza | ation | | | |
| 17a | 10% -facts-and-circumstances tes | t - 2024. If the org | anization did not d | check a box on line | e 13, 16a, or 16b, a | and line 14 is 10% | or more, |
| | and if the organization meets the fact | s-and-circumstanc | es test, check this | box and stop he | re. Explain in Part | VI how the organiz | ation |
| | meets the facts-and-circumstances to | est. The organization | on qualifies as a pu | ublicly supported | organization | | |
| b | 10% -facts-and-circumstances tes | t - 2023. If the org | anization did not c | heck a box on line | e 13, 16a, 16b, or | 17a, and line 15 is | 10% or |
| | more, and if the organization meets the | ne facts-and-circur | nstances test, che | ck this box and st | op here. Explain i | n Part VI how the | |
| | organization meets the facts-and-circ | umstances test. Th | ne organization qu | alifies as a publicl | y supported organ | ization | |
| 18 | Private foundation. If the organization | n did not check a | box on line 13, 16 | a, 16b, 17a, or 17b | o, check this box a | and see instruction | ıs |
| | | | | | | 0.1 | (Form 990) 2024 |

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

| Se | ction A. Public Support | · · · | , | | | | |
|------|--|---------------------|----------------------|----------------------|-------------------|---------------------|----------------|
| Cale | endar year (or fiscal year beginning in) | (a) 2020 | (b) 2021 | (c) 2022 | (d) 2023 | (e) 2024 | (f) Total |
| 1 | Gifts, grants, contributions, and | | | | | | |
| | membership fees received. (Do not | | | | | | |
| | include any "unusual grants.") | | | | | | |
| 2 | Gross receipts from admissions, | | | | | | |
| | merchandise sold or services per- | | | | | | |
| | formed, or facilities furnished in any activity that is related to the | | | | | | |
| | organization's tax-exempt purpose | | | | | | |
| 3 | Gross receipts from activities that | | | | | | |
| | are not an unrelated trade or bus- | | | | | | |
| | iness under section 513 | | | | | | |
| 4 | Tax revenues levied for the organ- | | | | | | |
| | ization's benefit and either paid to | | | | | | |
| | or expended on its behalf | | | | | | |
| 5 | The value of services or facilities | | | | | | |
| | furnished by a governmental unit to | | | | | | |
| | the organization without charge | | | | | | |
| 6 | Total. Add lines 1 through 5 | | | | | | |
| 78 | Amounts included on lines 1, 2, and | | | | | | |
| | 3 received from disqualified persons | | | | | | |
| k | Amounts included on lines 2 and 3 received from other than disqualified persons that | | | | | | |
| | exceed the greater of \$5,000 or 1% of the | | | | | | |
| | amount on line 13 for the year | | | | | | |
| | Add lines 7a and 7b | | | | | | |
| | Public support. (Subtract line 7c from line 6.) | | | | | | |
| | ction B. Total Support | | , | • | | | |
| | endar year (or fiscal year beginning in) | (a) 2020 | (b) 2021 | (c) 2022 | (d) 2023 | (e) 2024 | (f) Total |
| | Amounts from line 6 | | | | | | |
| 10a | Gross income from interest, dividends, payments received on | | | | | | |
| | securities loans, rents, royalties, | | | | | | |
| | and income from similar sources | | | | | | |
| k | Unrelated business taxable income | | | | | | |
| | (less section 511 taxes) from businesses | | | | | | |
| | acquired after June 30, 1975 | | | | | | |
| | Add lines 10a and 10b | | | | | | |
| 11 | Net income from unrelated business activities not included on line 10b, | | | | | | |
| | whether or not the business is | | | | | | |
| | regularly carried on | | | | | | |
| 12 | Other income. Do not include gain or loss from the sale of capital | | | | | | |
| | assets (Explain in Part VI.) | | | | | | |
| | Total support. (Add lines 9, 10c, 11, and 12.) | | <u>l</u> | | | | <u> </u> |
| 14 | First 5 years. If the Form 990 is for the | ne organization's f | irst, second, third, | fourth, or fifth tax | year as a section | 501(c)(3) organizat | tion, |
| _ | check this box and stop here | | | | | | L |
| | ction C. Computation of Publ | | | | | 1 1 | |
| | Public support percentage for 2024 (| | | column (f)) | | 15 | <u>%</u> |
| | Public support percentage from 2023 | | | | | 16 | % |
| | ction D. Computation of Inves | | | | | 147 | 0/ |
| | Investment income percentage for 20 | | | | | 17 | % |
| | Investment income percentage from 2 | | | on line 14 and lin | | L | % 17 is not |
| 198 | a 33 1/3% support tests - 2024. If the | | | | | | |
| | more than 33 1/3%, check this box a | | - | | | | |
| ľ | 33 1/3% support tests - 2023. If the | - | | | | | |
| 20 | line 18 is not more than 33 1/3%, che | | | | | | |

Part IV | Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and *if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- **c** Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If* "Yes," *provide detail in* **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer line 10b below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

| | Yes | No |
|-----|-----|----|
| | | |
| 1 | | |
| | | |
| 2 | | |
| 3a | | |
| | | |
| 3b | | |
| | | |
| 3c | | |
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| 4a | | |
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| 8 | | |
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| 9b | | |
| - U | | |
| 9c | | |
| 46 | | |
| 10a | | |
| 10b | | |

432024 01-14-25

| Par | t IV | Supporting Organizations (continued) | | | |
|----------|--------|--|-----|--------|------|
| | | Continued/ | | Yes | No |
| 11 | Has th | ne organization accepted a gift or contribution from any of the following persons? | | | |
| | | son who directly or indirectly controls, either alone or together with persons described on lines 11b and | | | |
| | | elow, the governing body of a supported organization? | 11a | | |
| b | | ily member of a person described on line 11a above? | 11b | | |
| | | controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, | | | |
| | | de detail in Part VI. | 11c | | |
| Sec | | 3. Type I Supporting Organizations | 1.0 | | |
| | | 71 | | Yes | No |
| 1 | Did th | ne governing body, members of the governing body, officers acting in their official capacity, or membership of one or | | 100 | 140 |
| • | | supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, | | | |
| | direct | ors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) | | | |
| | | ively operated, supervised, or controlled the organization's activities. If the organization had more than one supported | | | |
| | | ization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the orted organizations and what conditions or restrictions, if any, applied to such powers during the tax year. | 1 | | |
| | | ne organization operate for the benefit of any supported organization other than the supported | • | | |
| _ | | ization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in | | | |
| | U | I how providing such benefit carried out the purposes of the supported organization(s) that operated, | | | |
| | | vised, or controlled the supporting organization. | 2 | | |
| Seci | | C. Type II Supporting Organizations | | | |
| | | or type in cupper unity or guinzuliene | | Yes | No |
| 4 | Moro | a majority of the organization's directors or trustees during the tax year also a majority of the directors | | 162 | INO |
| 1 | | stees of each of the organization's supported organization(s)? If "No," describe in Part VI how control | | | |
| | | nagement of the supporting organization was vested in the same persons that controlled or managed | | | |
| | | riagement of the supporting organization was vested in the same persons that controlled of managed apported organization(s). | 1 | | |
| Sec | | D. All Type III Supporting Organizations | | | |
| 000 | | 5. All Type III Supporting Organizations | | Yes | No |
| 4 | Did +h | o arganization provide to each of its supported erganizations, by the last day of the fifth month of the | | 162 | INO |
| 1 | | ne organization provide to each of its supported organizations, by the last day of the fifth month of the | | | |
| | - | ization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax | | | |
| | | (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the | 4 | | |
| • | - | ization's governing documents in effect on the date of notification, to the extent not previously provided? | 1 | | |
| 2 | | any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported ization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how | | | |
| | U | | | | |
| _ | | ganization maintained a close and continuous working relationship with the supported organization(s). | 2 | | |
| 3 | • | ason of the relationship described on line 2, above, did the organization's supported organizations have a | | | |
| | • | icant voice in the organization's investment policies and in directing the use of the organization's | | | |
| | | ne or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's | | | |
| Sec | | orted organizations played in this regard. E. Type III Functionally Integrated Supporting Organizations | 3 | | |
| 1 | | k the box next to the method that the organization used to satisfy the Integral Part Test during the year(see instructions | ·1 | | |
| ' a | | The organization satisfied the Activities Test. Complete line 2 below. | ·)- | | |
| b | | The organization is the parent of each of its supported organizations. <i>Complete line 3 below.</i> | | | |
| c | | The organization supported a governmental entity. Describe in Part VI how you supported a governmental | | | |
| Ŭ | | entity (see instructions). | | | |
| 2 | | ties Test. Answer lines 2a and 2b below. | 1 | Yes | No |
| | | ubstantially all of the organization's activities during the tax year directly further the exempt purposes of | | | |
| | | upported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify | | | |
| | | supported organizations and explain how these activities directly furthered their exempt purposes, | | | |
| | | he organization was responsive to those supported organizations, and how the organization determined | | | |
| | | nese activities constituted substantially all of its activities. | 2a | | |
| | | ne activities described on line 2a, above, constitute activities that, but for the organization's involvement, | | | |
| _ | | r more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in | | | |
| | | If the reasons for the organization's position that its supported organization(s) would have engaged in | | | |
| | | activities but for the organization's position that its supported organization(s) would have organization and activities but for the organization activities but for the organization activities but for the organization activities a | 2b | | |
| 3 | | at of Supported Organizations. Answer lines 3a and 3b below. | | | |
| | | ne organization have the power to regularly appoint or elect a majority of the officers, directors, or | | | |
| . | | the supported organizations? If "Yes" or "No," provide details in Part VI . | 3a | | |
| b | | ne organization exercise a substantial degree of direction over the policies, programs, and activities of each | | | |
| _ | | supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard. | 3b | | |
| 432025 | 01-14- | 10 | | n 990) | 2024 |

| 20-1950849 | Page 6 |
|------------|--------|
| | |

| Pai | Check here if the organization satisfied the Integral Part Test as a qualifying | | | Part VI) See instructions |
|------|---|----------------|----------------------------|--------------------------------|
| | All other Type III non-functionally integrated supporting organizations mus | _ | , , | |
| Sect | ion A - Adjusted Net Income | or complete | (A) Prior Year | (B) Current Year (optional) |
| 1 | Net short-term capital gain | 1 | | |
| 2 | Recoveries of prior-year distributions | 2 | | |
| 3 | Other gross income (see instructions) | 3 | | |
| 4 | Add lines 1 through 3. | 4 | | |
| 5 | Depreciation and depletion | 5 | | |
| 6 | Portion of operating expenses paid or incurred for production or | | | |
| | collection of gross income or for management, conservation, or | | | |
| | maintenance of property held for production of income (see instructions) | 6 | | |
| 7 | Other expenses (see instructions) | 7 | | |
| 8 | Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) | 8 | | |
| Sect | ion B - Minimum Asset Amount | | (A) Prior Year | (B) Current Year (optional) |
| 1 | Aggregate fair market value of all non-exempt-use assets (see | | | |
| | instructions for short tax year or assets held for part of year): | | | |
| a | Average monthly value of securities | 1a | | |
| b | Average monthly cash balances | 1b | | |
| | Fair market value of other non-exempt-use assets | 1c | | |
| | Total (add lines 1a, 1b, and 1c) | 1d | | |
| е | Discount claimed for blockage or other factors | | | |
| | (explain in detail in Part VI): | | | |
| 2 | Acquisition indebtedness applicable to non-exempt-use assets | 2 | | |
| 3 | Subtract line 2 from line 1d. | 3 | | |
| 4 | Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, | | | |
| | see instructions). | 4 | | |
| 5 | Net value of non-exempt-use assets (subtract line 4 from line 3) | 5 | | |
| 6 | Multiply line 5 by 0.035. | 6 | | |
| 7 | Recoveries of prior-year distributions | 7 | | |
| 8 | Minimum Asset Amount (add line 7 to line 6) | 8 | | |
| Sect | ion C - Distributable Amount | | | Current Year |
| 1 | Adjusted net income for prior year (from Section A, line 8, column A) | 1 | | |
| 2 | Enter 0.85 of line 1. | 2 | | |
| 3 | Minimum asset amount for prior year (from Section B, line 8, column A) | 3 | | |
| 4 | Enter greater of line 2 or line 3. | 4 | | |
| 5 | Income tax imposed in prior year | 5 | | |
| 6 | Distributable Amount. Subtract line 5 from line 4, unless subject to | | | |
| | emergency temporary reduction (see instructions). | 6 | | |
| 7 | Check here if the current year is the organization's first as a non-functional | ally integrate | ed Type III supportina ora | anization (see |
| | instructions). | , | 71 144 - 3 - 9 | |

Schedule A (Form 990) 2024

| | rt V Type III Non-Functionally Integrated 509 | | nizations | | U-1950849 Page |
|------|--|---|--------------------------------------|--|---|
| | ion D - Distributions | (a)(s) Supporting Orga | anizations _{(continu} | ued) T | Current Year |
| | | ment numeroon | | - | Current rear |
| 2 | Amounts paid to supported organizations to accomplish exe Amounts paid to perform activity that directly furthers exemp | • | | 1 | |
| _ | organizations, in excess of income from activity | or purposes or supported | | 2 | |
| 3 | Administrative expenses paid to accomplish exempt purpose | | 3 | | |
| _ | | es of supported organization | 5 | 4 | |
| 4 | Amounts paid to acquire exempt-use assets | ovido dotails in Dart VII) | | 5 | |
| 5 | Qualified set-aside amounts (prior IRS approval required - pro | DVIGE GELAIIS III PAIL VI) | | 6 | |
| 6 | Other distributions (describe in Part VI). See instructions. | | | | |
| 7 | Total annual distributions. Add lines 1 through 6. | ha aranjatian ia raananaisa | | 7 | |
| 8 | Distributions to attentive supported organizations to which the <i>(provide details in Part VI)</i> . See instructions. | ne organization is responsive | ; | ا ۽ ا | |
| _ | , | | | 9 | |
| 9 | Distributable amount for 2024 from Section C, line 6 | | | 1 | |
| 10 | Line 8 amount divided by line 9 amount | (:) | (::\ | 10 | /:::\ |
| Sect | ion E - Distribution Allocations (see instructions) | (i) Excess Distributions | (ii) Underdistributio Pre-2024 | ns | (iii) Distributable Amount for 2024 |
| 1 | Distributable amount for 2024 from Section C, line 6 | | | | |
| 2 | Underdistributions, if any, for years prior to 2024 (reason- | | | | |
| | able cause required - explain in Part VI). See instructions. | | | | |
| 3 | Excess distributions carryover, if any, to 2024 | | | | |
| а | From 2019 | | | | |
| | From 2020 | | | | |
| С | From 2021 | | | | |
| d | From 2022 | | | | |
| е | From 2023 | | | | |
| f | Total of lines 3a through 3e | | | | |
| g | Applied to under distributions of prior years | | | | |
| | Applied to 2024 distributable amount | | | | |
| i | Carryover from 2019 not applied (see instructions) | | | | |
| i | Remainder. Subtract lines 3g, 3h, and 3i from line 3f. | | | | |
| 4 | Distributions for 2024 from Section D, | | | | |
| | line 7: | | | | |
| а | Applied to underdistributions of prior years | | | | |
| | Applied to 2024 distributable amount | | | | |
| | Remainder. Subtract lines 4a and 4b from line 4. | | | | |
| 5 | Remaining underdistributions for years prior to 2024, if | | | | |
| | any. Subtract lines 3g and 4a from line 2. For result greater | | | | |
| | than zero, explain in Part VI. See instructions. | | | | |
| 6 | Remaining underdistributions for 2024. Subtract lines 3h | | | | |
| | and 4b from line 1. For result greater than zero, explain in | | | | |
| | Part VI. See instructions. | | | | |
| 7 | Excess distributions carryover to 2025. Add lines 3j | | | | |
| • | and 4c. | | | | |
| 8 | Breakdown of line 7: | | | | |
| _ | Excess from 2020 | | | | |
| | Excess from 2021 | | | | |
| | Excess from 2022 | | | | |
| | Excess from 2023 | | | | |
| | Excess from 2024 | | | | |

Schedule A (Form 990) 2024

e Excess from 2024

| Part VI | Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. | | | | | |
|---------|--|--|--|--|--|--|
| | Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.) | | | | | |
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SCHEDULE D

(Form 990)

(Rev. December 2024) Department of the Treasury Internal Revenue Service

Supplemental Financial Statements
Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

RALLY FOUNDATION INC.

Employer identification number 20-1950849

| Pai | t I Organizations Maintaining Donor Advise | | s or Accounts. Complete if the |
|-----|--|---|--|
| | organization answered "Yes" on Form 990, Part IV, line | | |
| | • | (a) Donor advised funds | (b) Funds and other accounts |
| 1 | Total number at end of year | | |
| 2 | Aggregate value of contributions to (during year) | | |
| 3 | Aggregate value of grants from (during year) | | |
| 4 | Aggregate value at end of year | | |
| 5 | Did the organization inform all donors and donor advisors in v | | ised funds |
| | are the organization's property, subject to the organization's | | |
| 6 | Did the organization inform all grantees, donors, and donor a | | |
| | for charitable purposes and not for the benefit of the donor o | | |
| | | | |
| Pai | | | |
| 1 | Purpose(s) of conservation easements held by the organization | on (check all that apply). | |
| | Preservation of land for public use (for example, recrea | tion or education) Preservation o | f a historically important land area |
| | Protection of natural habitat | Preservation o | f a certified historic structure |
| | Preservation of open space | | |
| 2 | Complete lines 2a through 2d if the organization held a qualif | ied conservation contribution in the form | of a conservation easement on the last |
| | day of the tax year. | | Held at the End of the Tax Year |
| а | Total number of conservation easements | | 2a |
| b | Total acreage restricted by conservation easements | | 2b |
| С | Number of conservation easements on a certified historic stru | ucture included on line 2a | 2c |
| d | Number of conservation easements included on line 2c acqu | ired after July 25, 2006, and not | |
| | on a historic structure listed in the National Register | | 2d |
| 3 | Number of conservation easements modified, transferred, rel | eased, extinguished, or terminated by th | ne organization during the tax |
| | year | | |
| 4 | Number of states where property subject to conservation eas | sement is located | |
| 5 | Does the organization have a written policy regarding the per | iodic monitoring, inspection, handling of | |
| | violations, and enforcement of the conservation easements it | | |
| 6 | Staff and volunteer hours devoted to monitoring, inspecting, | handling of violations, and enforcing cor | nservation easements during the year |
| _ | | | |
| 7 | Amount of expenses incurred in monitoring, inspecting, hand | lling of violations, and enforcing conserv | ation easements during the year |
| • | Describe the second sec | | (I-)(A)(D)(C) |
| 8 | Does each conservation easement reported on line 2d above | | |
| • | | | |
| 9 | In Part XIII, describe how the organization reports conservation | · | |
| | balance sheet, and include, if applicable, the text of the footn | note to the organization's financial stater | nents that describes the |
| Pai | organization's accounting for conservation easements. III Organizations Maintaining Collections of | Art. Historical Treasures, or C | Other Similar Assets |
| . u | Complete if the organization answered "Yes" on Form | | Timer Addeter |
| | If the organization elected, as permitted under FASB ASC 95 | | and halance sheet works |
| ·u | of art, historical treasures, or other similar assets held for pub | <i>'</i> | |
| | service, provide in Part XIII the text of the footnote to its finar | · | • |
| h | If the organization elected, as permitted under FASB ASC 95 | | |
| | art, historical treasures, or other similar assets held for public | • | |
| | provide the following amounts relating to these items. | oxination, oddodion, or recourse in ra- | inoranos or public corvido, |
| | (i) Revenue included on Form 990, Part VIII, line 1 | | \$ |
| | 400 A | | A |
| 2 | If the organization received or held works of art, historical trea | | |
| _ | the following amounts required to be reported under FASB A | · | J 17 F 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| а | Revenue included on Form 990, Part VIII, line 1 | _ | \$ |
| | Assets included in Form 990, Part X | | |

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) (Rev. 12-2024)

LHA 432051 01-02-25

| Par | t III Organizations Maintaining C | ollections of Ar | t, Historical Tr | easures, or Ot | her Similar A | ssets(continued) |
|--------|--|-----------------------|------------------------|---------------------|---|--------------------------|
| 3 | Using the organization's acquisition, accession | on, and other records | s, check any of the | following that mak | e significant use | of its |
| | collection items (check all that apply). | | | | | |
| а | Public exhibition | d | Loan or exc | hange program | | |
| b | Scholarly research | е | Other | 0 . 0 | | |
| С | Preservation for future generations | | | | | |
| 4 | Provide a description of the organization's co | llections and explain | n how they further t | he organization's e | xempt purpose ir | n Part XIII. |
| 5 | During the year, did the organization solicit or | | | | | |
| | to be sold to raise funds rather than to be ma | | | | | Yes No |
| Par | t IV Escrow and Custodial Arrang | | | | n Form 990. Par | |
| | reported an amount on Form 990, Par | | 3 | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | , , |
| 1a | Is the organization an agent, trustee, custodia | an. or other intermed | diary for contribution | ns or other assets | not included | |
| | on Form 990, Part X? | | - | | | Yes No |
| b | If "Yes," explain the arrangement in Part XIII a | | | | | 199 |
| _ | | | .ovg tab.o. | | | Amount |
| С | Beginning balance | | | | 1c | |
| | Additions during the year | | | | | |
| | Distributions during the year | | | | | |
| f | Ending balance | | | | 1f | |
| 2a | Did the organization include an amount on Fo | | | | | Yes No |
| | If "Yes," explain the arrangement in Part XIII. | | | | | |
| Par | | | | | | |
| | | | (b) Prior year | (c) Two years back | | back (e) Four years back |
| 1a | Beginning of year balance | 1,859,865. | 1,656,893. | | + | |
| _ | | 2,000,000. | 1,000,000 | 350,000 | | 2,001,010. |
| b | Contributions | 55,101. | 215,817. | | | 503. 382,543. |
| ر ا | Net investment earnings, gains, and losses | 33,101. | 213,017. | 30,301 | • | 302,343. |
| d | Grants or scholarships | | | | | |
| е | Other expenditures for facilities | | | | 66 | 700 20 20 20 |
| | and programs | -13,814. | -12,845. | | 66, | 788. 28,900. |
| | Administrative expenses | 1,901,152. | | | 1 265 | 074 1 200 150 |
| g | End of year balance | | 1,859,865. | | 1,365, | 1,388,159. |
| 2 | Provide the estimated percentage of the curr | ent year end balance | | a)) held as: | | |
| а | Board designated or quasi-endowment | | _% | | | |
| b | Permanent endowment | % | | | | |
| С | | 6 | | | | |
| | The percentages on lines 2a, 2b, and 2c should be a sh | | | | | |
| За | Are there endowment funds not in the posses | ssion of the organiza | ition that are held a | nd administered fo | r the | Yes No |
| | organization by: | | | | | |
| | (i) Unrelated organizations? | | | | | |
| | | | | | | |
| b | If "Yes" on line 3a(ii), are the related organization | | | | | 3b |
| 4 | Describe in Part XIII the intended uses of the | | wment funds. | | | |
| Par | t VI Land, Buildings, and Equipm | | 5 . 11 | | | |
| | Complete if the organization answered | | | 1 | | |
| | Description of property | (a) Cost or ot | | ' ' | Accumulated | (d) Book value |
| | | basis (investm | nent) basis | (other) | depreciation | |
| | Land | | | | | |
| | Buildings | | | | | |
| | Leasehold improvements | | | 0.056 | 20.075 | |
| d | Equipment | | 3 | 9,276. | 39,276 | 0. |
| | Other | | | | | |
| Total | Add lines 1a through 1e (Column (d) must ed | rual Form 990 Part | X line 10c column | (R)) | | 0. |

Schedule D (Form 990) (Rev. 12-2024)

| Schedule D (Form 990) (Rev. 12-2024) RALLY FOUNL | DATION INC | | 20- | -1950849 Page 3 |
|---|------------------------------|-------------------------------|------------------|-----------------------|
| Part VII Investments - Other Securities | on Farm 000 Dart IV line 1 | 1h Can Farm 000 Dart V | line 10 | |
| Complete if the organization answered "Yes" or (a) Description of security or category (including name of security) | (b) Book value | (c) Method of valuatio | | of vear market value |
| (1) Financial derivatives | (b) Dook value | (c) Method of Valuatio | n. Cost of end | -or-year market value |
| (O) Closely held equity interests | | | | |
| (3) Other | | | | |
| (A) EQUITIES | 1,706,817. | END-OF-YEAR | MARKET | VALUE |
| (B) FIXED INCOME | 266,854. | END-OF-YEAR | | VALUE |
| (C) MUTUAL FUNDS | 1,603,353. | END-OF-YEAR | | VALUE |
| (D) | | | | |
| (E) | | | | |
| (F) | | | | |
| (G) | | | | |
| (H) | | | | |
| Total. (Col. (b) must equal Form 990, Part X, line 12, col. (B)) | 3,577,024. | | | |
| Part VIII Investments - Program Related. | | | | |
| Complete if the organization answered "Yes" of | | | | |
| (a) Description of investment | (b) Book value | (c) Method of valuatio | n: Cost or end | of-year market value |
| (1) | | | | |
| (2) | | | | |
| (3) | | | | |
| (4) | | | | |
| (5) | | | | |
| (6) | | | | |
| (7) | | | | |
| (8) | | | | |
| (9) | | | | |
| Total. (Col. (b) must equal Form 990, Part X, line 13, col. (B)) Part IX Other Assets | | | | |
| Complete if the organization answered "Yes" of | on Form 990 Part IV line 1 | 1d See Form 990 Part X | line 15 | |
| | Description | 14. 000 1 01111 000, 1 411 7. | 110 10. | (b) Book value |
| (1) | | | | (0) = 000 000 |
| (2) | | | | |
| (3) | | | | |
| (4) | | | | |
| (5) | | | | |
| (6) | | | | |
| (7) | | | | |
| (8) | | | | |
| (9) | | | | |
| Total. (Column (b) must equal Form 990, Part X, line 15, col. | (B)) | | | |
| Part X Other Liabilities | | | | |
| Complete if the organization answered "Yes" of | on Form 990, Part IV, line 1 | 1e or 11f. See Form 990, | Part X, line 25. | |
| 1. (a) Description of liability | | | | (b) Book value |
| (1) Federal income taxes | | | | |
| (2) | | | | |
| (3) | | | | |
| (4) | | | | |
| (5) | | | | |
| (6) | | | | |
| (7) | | | | |
| (8) | | | | |
| (9) | (D)) | | | |
| Total. (Column (b) must equal Form 990, Part X, line 25, col. | | | | |
| 2. Liability for uncertain tax positions. In Part XIII, provide to | the text of the footnote to | the organization's financia | ıı statements tl | nat reports the |

432053 01-02-25

organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII...

Schedule D (Form 990) (Rev. 12-2024)

SCHEDULE F (Form 990) (Rev. December 2024)

Department of the Treasury

Internal Revenue Service

Statement of Activities Outside the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number

| RA | LLY FOUNDATIO | N INC | | | | 20-195084 | 19 |
|-----|---|-------------------------------------|------------------|---|----------------------|---|--|
| Pa | | | ctivities Ou | tside the United States. Comple | ete if the orgar | nization answered " | Yes" on |
| | Form 990, Part I\ | | | | | | |
| 1 | | - | | ds to substantiate the amount of its gra the selection criteria used to award the | | | Yes X No |
| | the grantees engionity is | or the grants or a | assistance, and | the selection official used to award the | grants or ass | istance: | 163 140 |
| 2 | For grantmakers. Desc | ribe in Part V the | e organization's | procedures for monitoring the use of its | s grants and o | ther assistance out | side the |
| | United States. | | | | | | |
| _3_ | | | | an be duplicated if additional space is r | | | (A) T-+-1 |
| | (a) Region | (b) Number of offices in the region | employees, | (d) Activities conducted in the region (by type) (such as, fundraising, pro- gram services, investments, grants to recipients located in the region) | is a pro describe | vity listed in (d) gram service, e specific type e(s) in the region | (f) Total expenditures for and investments in the region |
| | | | | | | | |
| | | | | | | _ | |
| | | | | | | | |
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| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| 3 a | Subtotal | 0 | С | | | | 0. |
| b | Total from continuation | 0 | | | | | 0. |
| С | sheets to Part I Totals (add lines 3a | | | | | | 1 |
| | and 3b) | 0 | C | | | | 0. |
| For | Paperwork Reduction Ac | ct Notice. see th | ne Instructions | tor Form 990. | Sch | nedule F (Form 990 |)) (Rev. 12-2024) |

LHA 432071 01-15-25

(f) Manner of

cash disbursement

(g) Amount of

noncash assistance

(h) Description of noncash assistance

(b) IRS code section

and EIN (if applicable)

(c) Region

(a) Name of organization

(i) Method of

aluation (book, FMV, appraisal, other)

Schedule F (Form 990) (Rev. 12-2024) RALLY FOUNDATION INC 20-1950849

Part II Grants and Other Assistance to Organizations or Entities United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

(e) Amount

of cash grant

(d) Purpose of

grant

| | CANADA | PEDIATRIC | 100,000. | | 0. | |
|-----------------------|------------|---|-------------------------|-------------------|-----|----------|
| | | | | | | |
| | | | | | | |
| | CANADA | PEDIATRIC | 50,000. | | 0. | |
| | | | | | | |
| | | | | | | |
| | CANADA | PEDIATRIC | 200,000. | | 0. | |
| | | | , . | | | |
| | | | | | | |
| | CANADA | PEDIATRIC | 25,000. | | 0. | |
| | | I III III I | 23,000. | | · · | |
| | | | | | | |
| | CANADA | PEDIATRIC | 25,000. | | 0. | |
| | CANADA | PEDIATRIC | 25,000. | | 0. | |
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| | | recognized as charities by the or counsel has provided a sec | | | | |
| Enter total number of | | or couriserrias provided a sec | , iioi i 30 i (C)(3) eC | uivaiciicy lettel | | |

3 Enter total number of other organizations or entities

Schedule F (Form 990) (Rev. 12-2024)

| Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed. | | | | | | | | | | | |
|--|------------|--------------------------|--------------------------|---------------------------------|----------------------------------|---------------------------------------|--|--|--|--|--|
| (a) Type of grant or assistance | (b) Region | (c) Number of recipients | (d) Amount of cash grant | (e) Manner of cash disbursement | (f) Amount of noncash assistance | (g) Description of noncash assistance | (h) Method of valuation (book, FMV, appraisal, other) | | | | |
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Schedule F (Form 990) (Rev. 12-2024)

Part IV | Foreign Forms 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes." the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see the Instructions for Form 926) Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may 2 be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see the Instructions for Forms 3520 and 3520-A; don't file with Form 990) Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," 3 the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see the Instructions for Form 5471) 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see the Instructions for Form 8621) Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," 5 the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see the Instructions for Form 8865) Did the organization have any operations in or related to any boycotting countries during the tax year? If

the Instructions for Form 5713; don't file with Form 990)

"Yes," the organization may be required to separately file Form 5713, International Boycott Report (see

Schedule F (Form 990) (Rev. 12-2024)

6

| Part V | Supplemental Information |
|----------|---|
| | Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of |
| | |
| | investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) |
| | (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions. |
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SCHEDULE G (Form 990)

(Rev. December 2024) Department of the Treasury

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Internal Revenue Service Employer identification number Name of the organization RALLY FOUNDATION INC 20-1950849 Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations Solicitation of nongovernment grants b Internet and email solicitations Solicitation of government grants ☐ Phone solicitations $oxedsymbol{oxed}$ Special fundraising events 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or Yes No key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fundraiser have custody or control of contributions? (v) Amount paid (vi) Amount paid (i) Name and address of individual (iv) Gross receipts to (or retained by) (ii) Activity to (or retained by) fundraiser or entity (fundraiser) from activity organization listed in col. (i) Yes No Total 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

I HA 432081 01-14-25 Schedule G (Form 990) (Rev. 12-2024)

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

20-1950849 Page 2 Schedule G (Form 990) (Rev. 12-2024) RALLY FOUNDATION INC Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 **(b)** Event #2 (c) Other events (d) Total events SPECIAL NONE (add col. (a) through EVENTS FASHION SHOW col. (c)) (event type) (event type) (total number) Revenue 6,502,647. 1 Gross receipts 6,502,647. 6,271,752 6,271,752. 2 Less: Contributions 230,895. 230,895. **3** Gross income (line 1 minus line 2) 4 Cash prizes 5 Noncash prizes Direct Expenses 6 Rent/facility costs 7 Food and beverages 8 Entertainment 9 Other direct expenses 230,895. 230,895. 10 Direct expense summary. Add lines 4 through 9 in column (d) 11 Net income summary. Subtract line 10 from line 3, column (d) Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (a) Bingo (c) Other gaming Revenue bingo/progressive bingo col. (a) through col. (c)) 1 Gross revenue . 2 Cash prizes Direct Expenses 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses Yes Yes Yes 6 Volunteer labor 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) **9** Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states? **b** If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? _____ Yes ____ No **b** If "Yes," explain:

Schedule G (Form 990) (Rev. 12-2024)

432082 01-14-25

| Sch | edule G (Form 990) (Rev. 12-2024)RALLY FOUNDATION INC | 0-195 | 0849 | Page 3 |
|-----|--|--------------|----------|---------------|
| 11 | Does the organization conduct gaming activities with nonmembers? | | Yes | ☐ No |
| 12 | | | | |
| | to administer charitable gaming? | | Yes | ☐ No |
| 13 | Indicate the percentage of gaming activity conducted in: | | | |
| | | مد ا | 1 | 0/ |
| | The organization's facility | | | % |
| | An outside facility | | <u> </u> | % |
| 14 | Enter the name and address of the person who prepares the organization's gaming/special events books and records | : | | |
| | Name | | | |
| | Address | | | |
| 15a | Does the organization have a contract with a third party from whom the organization receives gaming revenue? | | Yes | ☐ No |
| b | o If "Yes," enter the amount of gaming revenue received by the organization \$ and the amount of gaming revenue retained by the third party \$ | nt | | |
| c | If "Yes," enter the name and address of the third party: | | | |
| | Name | | | |
| | Address | | | |
| 16 | Gaming manager information: | | | |
| | Name | | | |
| | Gaming manager compensation \$ | | | |
| | | | | |
| | Description of services provided | | | |
| | | | | |
| | | | | |
| | | | | |
| | ☐ Director/officer ☐ Employee ☐ Independent contractor | | | |
| 47 | Manadakan Pal Man Paran | | | |
| 17 | , | | | |
| a | Is the organization required under state law to make charitable distributions from the gaming proceeds to | | 1 | |
| | retain the state gaming license? | | Yes | └── No |
| b | enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in | the | | |
| | organization's own exempt activities during the tax year \$ | | | |
| Pa | rt IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); a | nd Part III, | lines 9, | 9b, 10b, |
| | 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions. | | | |
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SCHEDULE I (Form 990)

(Rev. December 2024) Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

| Name of the organization RATILY FOI | ame of the organization RALLY FOUNDATION INC | | | | | | | | | | | |
|--|--|------------------------------------|--------------------------|----------------------------------|--|---------------------------------------|------------------------------------|--|--|--|--|--|
| Part I General Information on Grants a | | 110 | | | | | 20-1950849 | | | | | |
| criteria used to award the grants or assi | Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. | | | | | | | | | | | |
| Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed. | | | | | | | | | | | | |
| 1 (a) Name and address of organization or government | (b) EIN | (c) IRC section (if applicable) | (d) Amount of cash grant | (e) Amount of noncash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of noncash assistance | (h) Purpose of grant or assistance | | | | | |
| ARMS WIDE OPEN CHILDHOOD CANCER FOUNDATION - 3 DICKSON ROAD - MARLBORO, NJ 07746 | 27-0811733 | | 31,250. | 0. | | | PEDIATRIC CANCER STUDY | | | | | |
| BAYLOR COLLEGE OF MEDICINE ONE BAYLOR PLAZA HOUSTON, TX 77030 | 74-1613878 | | 250,000. | 0. | | | PEDIATRIC CANCER STUDY | | | | | |
| BOSTON CHILDREN'S HOSPITAL 300 LONGWOOD AVE | | | | | | | | | | | | |

75,000.

50,000

25,000

0.

BLVD - PHILADELPHIA, PA 19104 225,000 2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

95-1690977

3 Enter total number of other organizations listed in the line 1 table

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (Rev. 12-2024)

PEDIATRIC CANCER STUDY

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PEDIATRIC CANCER STUDY

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BOSTON, MA 02115

4650 SUNSET BLVD. LOS ANGELES, CA 90027

CHILDREN'S HOSPITAL OF

CHILDREN'S CANCER THERAPY DEVELOPMENT INSTITUTE - 9025 NE VON NEUMANN DR, STE 110 -HILLSBORO, OR 97006

CHILDREN'S HOSPITAL LOS ANGELES

PHILADELPHIA - 3501 CIVIC CENTER

| Schedule I (Form 990) RALLY FOU | NDATION I | NC | | | | 2 | 0-1950849 Page 1 |
|---|------------------|-------------------------------|--------------------------|--|--|---|---------------------------------------|
| Part II Continuation of Grants and Other | Assistance to Do | mestic Organizations | and Domestic G | overnments (Sch | edule I (Form 990), Pa | rt II.) | |
| (a) Name and address of organization or government | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of noncash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| CHILDREN'S HOSPITAL MEDICAL CENTER 3333 BURNET AVE., ML 4900 CINCINNATI, OH 45229 | | | 200,000. | 0. | | | PEDIATRIC CANCER STUDY |
| CHILDREN'S NATIONAL MEDICAL CENTER 111 MICHIGAN AVE NW WASHINGTON, DC 20010 | 52-1654453 | | 50,000. | 0. | | | PEDIATRIC CANCER STUDY |
| CHILDREN'S RESEARCH INSTITUTE 111 MICHIGAN AVE NW WASHINGTON, DC 20010 | 52-1654453 | | 125,000. | 0. | | | PEDIATRIC CANCER STUDY |
| CURESEARCH FOR CHILDREN'S CANCER PO BOX 45781 BALTIMORE, MD 21297-5781 | 95-4132414 | | 150,000. | 0. | | | PEDIATRIC CANCER STUDY |
| DANA FARBER CANCER INSTITUTE 450 BROOKLIKE AVE BOSTON, MA 02215 | 04-2263040 | | 424,856. | 0. | | | PEDIATRIC CANCER STUDY |
| EMORY UNIVERSITY 1510 CLIFTON ROAD STE 5017 ATLANTA, GA 30322 | 58-0566256 | | 200,000. | 0. | | | PEDIATRIC CANCER STUDY |
| FRED HUTCHINSON CANCER CENTER 1100 FAIRVIEW AVE N SEATTLE, WA 98109 | 91-1935159 | | 50,000. | 0. | | | PEDIATRIC CANCER STUDY |
| JOHN HOPKINS UNIVERSITY 6225 SMITH AVENUE BALTIMORE, MD 21209 | 52-0595110 | | 382,709. | 0. | | | PEDIATRIC CANCER STUDY |
| LEUKEMIA & LYMPROME SOCIETY 3 INTERNATIONAL DRIVE, STE 200 RYE BROOK, NY 10573 | 13-5644916 | | 100,000. | 0. | | | PEDIATRIC CANCER STUDY |

Schedule I (Form 990)

432241 04-01-24

| Schedule I (Form 990) RALLY FOU | NDATION I | NC | | | | 2 | 0-1950849 | Page 1 |
|--|------------------|-------------------------------|--------------------------|----------------------------------|--|--|--|--------|
| Part II Continuation of Grants and Other | Assistance to Do | mestic Organization | s and Domestic G | overnments (Sch | edule I (Form 990), Pa | rt II.) | | |
| (a) Name and address of organization or government | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of noncash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of gran or assistance | nt |
| ALBERT EINSTEIN COLLEGE OF | | | | | | | | |
| MEDICINE - 1300 MORRIS PARK | | | | | | | | |
| AVENUE, STE 1108 - BRONX, NY 10461 | | | 50,000. | 0. | | | PEDIATRIC CANCER STU | UDY |
| | | | , | - | | | | |
| ALTUM, INC. | | | | | | | | |
| 11921 FREEDOM DRIVE, SUITE 550 | | | | | | | | |
| RESTON, VA 20191 | | | 15,092. | 0. | | | PEDIATRIC CANCER STU | UDY |
| | | | | | | | | |
| ICAHN SCHOOL OF MEDICINE MOUNT | | | | | | | | |
| SINAI - 1 GUSTAVE L. LEVY PLACE - | | | | | | | | |
| NEW YORK, NY 10029 | | | 100,000. | 0. | | | PEDIATRIC CANCER STU | JDY |
| MEDICAL UNIVERSITY OF SOUTH | | | | | | | | |
| CAROLINA - 1 SOUTH PARK CIRCLE, | | | | | | | | |
| BUILDING 1, SUITE 506 - | | | | | | | | |
| CHARLESTON,, SC 29407 | 38-6006309 | | 100,000. | 0. | | | PEDIATRIC CANCER STU | JDY |
| | | | | | | | | |
| RUTGERS, THE STATE UNIVERSITY | | | | | | | | |
| 57 US HIGHWAY 1 | | | | | | | | |
| NEW BRUNSWICK, NJ 08901-8554 | | | 50,000. | 0. | | | PEDIATRIC CANCER STU | JDY |
| SEATTLE CHILDREN'S HOSPITAL D/B/A | | | | | | | | |
| SEATTLE CHILDREN'S RESEARCH | | | | | | | | |
| INSTITUTE - PO BOX 5371 MS RC-507 | | | | _ | | | PEDIATRIC CANCER STU | |
| - SEATTLE, WA 98145 | 91-0564748 | | 150,000. | 0. | | | PEDIATRIC CANCER STU | JDY |
| SLOAN KETTERNING INSTITUTE FOR | | | | | | | | |
| CANCER RESEARCH - 1275 YORK AVENUE | | | | | | | PEDIATRIC CANCER STU | מחע |
| | | | 50,000. | 0. | | | PEDIATRIC CANCER STU PEDIATRIC CANCER STU | |
| ZRC-13S - NEW YORK, NY 10065 SANFORD BURNHAM PREBYS MEDICAL | | | 30,000. | 0. | | | ERDINIKIC CHNORK SIC | 101 |
| | | | | | | | | |
| DISCOVERY INSTITUTE - 10901 NORTH | | | | | | | | |
| TORREY PINES ROAD - LA JOLLA, CA | | | E0 000 | ^ | | | DEDIAMBIG GANGES CON | IIDV |
| 92037 | | | 50,000. | 0. | | | PEDIATRIC CANCER STU | אַענ |
| ST JUDE CHILDREN'S RESEARCH | | | | | | | | |
| HOSPITAL, INC 262 DANNY THOMAS | | | | | | | | |
| PLACE - MEMPHIS, TN 38105 | 35-1044585 | | 225,000. | 0. | | | PEDIATRIC CANCER STU | IDY |
| | 1011000 | | 225,500. | •• | | I | Schedule I (Fo | |

Schedule I (Form 990)

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| Schedule I (Form 990) RALLY FOUR | NDATION I | NC | | | | | 10-1950849 Page |
|--|------------------|-------------------------------|-----------------------------|----------------------------------|--|--|---|
| Part II Continuation of Grants and Other A | Assistance to Do | mestic Organizations | s and Domestic G | overnments (Sch | edule I (Form 990), Pa | rt II.) | |
| (a) Name and address of organization or government | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of noncash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| STANFORD UNIVERSITY | | | | | | | |
| 450 JANE STANFORD WAY | | | | | | | |
| STANFORD, CA 94305 | | | 150,000. | 0. | | | PEDIATRIC CANCER STUDY |
| THE CHILDREN'S HOSPITAL OF | | | , | - | | | |
| PHILADELPHIA RESEARCH INSTITUTE - | | | | | | | |
| 1801 N BROAD STREET - | | | | | | | |
| PHILADELPHIA, PA 19122 | 23-2237932 | | 175,000. | 0. | | | PEDIATRIC CANCER STUDY |
| THE JOHN HOPKINS UNIVERSITY 6225 SMITH AVENUE | | | | | | | |
| BALTIMORE, MD 21209 | 52-0595110 | | 25,000. | 0. | | | PEDIATRIC CANCER STUDY |
| THE REGENTS OF THE UNIVERSITY OF CALIFORNIA - 1450 3RD STREET ROOM | | | | | | | |
| 230 - SAN FRANCISCO, CA 94143 | 94-6036493 | | 112,500. | 0. | | | PEDIATRIC CANCER STUDY |
| THE PENNSYLVANIA STATE P.O. BOX 850 | | | | | | | |
| HERSHEY, PA 17033 | | | 12,500. | 0. | | | PEDIATRIC CANCER STUDY |
| THE ROCKEFELLER UNIVERSITY 1230 YORK AVE | | | | | | | |
| NEW YORK, NY 10065 | 13-1624158 | | 100,000. | 0. | | | PEDIATRIC CANCER STUDY |
| NATIONAL CANCER INSTITUTE 9000 ROCKVILLE PIKE BUILDING 31, RO | | | | | | | |
| BETHESDA,, MD 20892 | | | 50,000. | 0. | | | PEDIATRIC CANCER STUDY |
| THE UNIVERSITY OF ALABAMA AT BIRMINGHAM - 1600 7TH AVE SOUTH - | | | | | | | |
| BIRMINGHAM, AL 35233 | 63-6005396 | | 50,000. | 0. | | | PEDIATRIC CANCER STUDY |
| THE UNIVERSITY OF CHICAGO 5235 S HARPER COURTH 4TH FL | | | | | | | |
| CHICAGO, IL 60615 | 36-2177139 | | 75,000. | 0. | | | PEDIATRIC CANCER STUDY |

Schedule I (Form 990)

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Page 1

| Part | Schedule I (Form 990) RALLY FOU | I NOTTADN | NC | | | | 2 | 10-1950849 | Page |
|--|------------------------------------|------------------|---------------------|------------------|-----------------|--------------------------|---------|-----------------------------------|-----------|
| organization or government if applicable cash grant noncash assistance assistance assistance (cash assistance) assistance (cash assi | | Assistance to Do | mestic Organization | s and Domestic G | overnments (Sch | edule I (Form 990), Pa | rt II.) | | |
| SOUTHWESTERN MEDICAL CENTER - 5323 HARRY HINES BLVD - DALLAS, TX 75390 125,000. 0. FEDIATRIC CANCER WASHINGTON UNIVERSITY 7425 FORSYTH BLVD FI LOUIS, MO 63105 43-0653611 25,000. 0. FEDIATRIC CANCER WASHINGTON UNIVERSITY FOL BOX 208356 SEM HAVEN, CT 05520 06-0646973 50,000. 0. FEDIATRIC CANCER WINVERSITY FOL UTAH ROLS. FRISTIDENTS CIRCLE, RM 406 FARK BUILDING - SALT LAKE CITY, UT 44112 25,000. 0. PEDIATRIC CANCER PEDIATRIC CANCER OF PEDIATRIC CANCER OF PEDIATRIC CANCER PEDIATRIC CANCER OF PEDIATRIC CANCER OF PEDIATRIC CANCER OF PEDIATRIC CANCER OF PEDIATRIC CANCER | organization or government | (b) EIN | | | noncash | valuation (book, FMV, | | (h) Purpose of g or assistance | |
| 1ARRY HINES BLVD - DALLAS, TX 125,000. 0. PEDIATRIC CANCER 1ASENINOTON UNIVERSITY 1425 FORSTYH BLVD 15 LOUIS, NO 63105 43-0653611 25,000. 0. PEDIATRIC CANCER 1ALE UNIVERSITY 10 BOX 208356 10 PEDIATRIC CANCER 10 S. PERSIDENTS CIRCLE, RM 406 10 S. PERSIDENTS CIRCLE, RM 406 14112 25,000. 0. PEDIATRIC CANCER 14112 25,000. 0. PEDIATRIC CANCER | THE UNIVERSITY OF TEXAS | | | | | | | | |
| 75390 | | | | | | | | | |
| WASHINOTON UNIVERSITY 7425 FORSYTH BLUD ST LOUIS, MO 63105 43-0653611 25,000. 0. PEDIATRIC CANCER WALE UNIVERSITY PO BOX 263356 10-0646973 50,000. 0. PEDIATRIC CANCER OF PEDIATRIC CANCER AND STATE LAKE CITY, UT 25,000. 0. PEDIATRIC CANCER OF PEDIATRIC CANCER | HARRY HINES BLVD - DALLAS, TX | | | | | | | | |
| 7425 FORSYTH BLVD ST LOUIS, MG 63105 43-0653611 25,000. 0. PEDIATRIC CANCER VALE UNIVERSITY PO BOX 208356 ROWN HAVEN, CT 06520 06-0646973 50,000. 0. PEDIATRIC CANCER 25,000. 0. PEDIATRIC CANCER | 75390 | | | 125,000. | 0. | | | PEDIATRIC CANCER S | STUDY |
| 7425 PORSYTH BLVD ST LOUIS, MO 63105 43-0653611 25,000. 0. PEDIATRIC CANCER VALE UNIVERSITY PO BOX 203356 NEW HAVEN, CT 06520 UNIVERSITY OF UTAH UNIVERSITY OF UTAH 2018. PRESIDENTS CIRCLE, RM 406 PARK BUILDING - SALT LARE CITY, UT 84112 25,000. 0. PEDIATRIC CANCER 0. PEDIATRIC CANCER 0. | WASHINGTON UNIVERSITY | | | | | | | | |
| YALE UNIVERSITY PO BOX 208356 NEW HAVEN, CT 06520 O6-0646973 50,000. 0. PEDIATRIC CANCER PARK BUILDING - SALT LAKE CITY, UT 34112 25,000. 0. PEDIATRIC CANCER PEDIATRIC CANCER | | | | | | | | | |
| PO BOX 208356 NEW HAVEN, CT 06520 06-0646973 50,000. 0. PEDIATRIC CANCER WINVERSITY OF UTAH 201 S. PRESIDENTS CIRCLE, RM 406 PARK BULLDING - SALT LAKE CITY, UT 84112 25,000. 0. PEDIATRIC CANCER | | 43-0653611 | | 25,000. | 0. | | | PEDIATRIC CANCER S | STUDY |
| PO BOX 208356 NEW HAVEN, CT 06520 06-0646973 50,000. 0. PEDIATRIC CANCER WINVERSITY OF UTAH 201 S. PRESIDENTS CIRCLE, RM 406 PARK BULLDING - SALT LAKE CITY, UT 84112 25,000. 0. PEDIATRIC CANCER | · | | | | | | | | |
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| UNIVERSITY OF UTAH 201 S, PRESIDENTS CIRCLE, RM 406 PARK BUILDING - SALT LAKE CITY, UT 84112 25,000. 0. PEDIATRIC CANCER | PO BOX 208356 | | | | | | | | |
| 201 S. PRESIDENTS CIRCLE, RM 406 PARK BUILDING - SALT LAKE CITY, UT 25,000. 25,000. 25,000. 25,000. 26,000. 26,000. 27,000. 28,000. 29,000. 20. 21,000. 22,000. 24,000. 25,000. 25,000. 26,000. 26,000. 27,000. 28,000. 28,000. 29,000. 20 | NEW HAVEN, CT 06520 | 06-0646973 | | 50,000. | 0. | | | PEDIATRIC CANCER S | STUDY |
| PARK BUILDING - SALT LAKE CITY, UT 25,000. 0. PEDIATRIC CANCER PEDIATRIC CANCER | UNIVERSITY OF UTAH | | | | | | | | |
| 25,000. 0. PEDIATRIC CANCER | 201 S. PRESIDENTS CIRCLE, RM 406 | | | | | | | | |
| | PARK BUILDING - SALT LAKE CITY, UT | | | | | | | | |
| | 84112 | | | 25,000. | 0. | | | PEDIATRIC CANCER S | STUDY |
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Schedule I (Form 990)

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Schedule I (Form 990) (Rev. 12-2024)

432102 01-18-25

SCHEDULE J (Form 990)

(Rev. December 2024) Department of the Treasury Internal Revenue Service

Part I

Name of the organization

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

RALLY FOUNDATION INC

Questions Regarding Compensation

Employer identification number 20-1950849

| | | | Yes | No |
|------------|--|----|-----|---------------------|
| 1 a | Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, | | | |
| | Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. | | | |
| | First-class or charter travel Housing allowance or residence for personal use | | | |
| | Travel for companions Payments for business use of personal residence | | | |
| | Tax indemnification and gross-up payments Health or social club dues or initiation fees | | | |
| | Discretionary spending account Personal services (such as maid, chauffeur, chef) | | | |
| | | | | |
| b | If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or | | | |
| | reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain | 1b | | |
| 2 | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, | | | |
| | trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a? | 2 | | |
| | | | | |
| 3 | Indicate which, if any, of the following the organization used to establish the compensation of the organization's | | | |
| | CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to | | | |
| | establish compensation of the CEO/Executive Director, but explain in Part III. | | | |
| | Compensation committee Written employment contract | | | |
| | Independent compensation consultant Compensation survey or study | | | |
| | Form 990 of other organizations X Approval by the board or compensation committee | | | |
| | | | | |
| 4 | During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing | | | |
| | organization or a related organization: | | | |
| а | Receive a severance payment or change-of-control payment? | 4a | | Х |
| b | Participate in or receive payment from a supplemental nonqualified retirement plan? | 4b | | Х |
| С | Participate in or receive payment from an equity-based compensation arrangement? | 4c | | Х |
| | If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. | | | |
| | | | | |
| | Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. | | | |
| 5 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | |
| | contingent on the revenues of: | | | |
| а | The organization? | 5a | Х | 37 |
| b | Any related organization? | 5b | | Х |
| | If "Yes" on line 5a or 5b, describe in Part III. | | | |
| 6 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | |
| | contingent on the net earnings of: | | | |
| а | The organization? | 6a | | X |
| b | Any related organization? | 6b | | Х |
| | If "Yes" on line 6a or 6b, describe in Part III. | | | |
| 7 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments | | | 37 |
| | not described on lines 5 and 6? If "Yes," describe in Part III | 7 | | X |
| 8 | Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the | | | \ \ _{\\\\} |
| | initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III | 8 | | X |
| 9 | If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in | | | |
| | Regulations section 53.4958-6(c)? | 9 | 1 | l |

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) (Rev. 12-2024)

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

| | | (B) Breakdown of W | /-2 and/or 1099-MISo compensation | C and/or 1099-NEC | (C) Retirement and other deferred | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | in column (B) |
|--------------------|-----|---------------------------|---|---|-----------------------------------|-------------------------|------------------------------------|---|
| (A) Name and Title | | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | compensation | | | reported as deferred on prior Form 990 |
| (1) DEAN CROWE | (i) | 312,500. | 0. | 0. | 12,000. | 7,569. | 332,069. | 0. |
| | ii) | 0. | 0. | 0. | 0. | 0. | 0. | 0. |
| (2) REID CROWE | (i) | 190,000. | 0. | 0. | 7,600. | 4,566. | 202,166. | 0. |
| I | ii) | 0. | 0. | 0. | 0. | 0. | 0. | 0. |
| (3) EMILY KALLOS (| (i) | 162,139. | 0. | 0. | 0. | 0. | 162,139. | 0. |
| | ii) | 0. | 0. | 0. | 0. | 0. | 0. | 0. |
| | (i) | | | | | | | |
| ((i | ii) | | | | | | | |
| | (i) | | | | | | | |
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| ((| ii) | | | | | | | |

Schedule J (Form 990) (Rev. 12-2024)

| - Lattin Cappionionia information |
|--|
| Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information. |
| PART I, LINE 5: |
| DEAN AND REID CROWE RECEIVE BONUSES BASED ON REVENUE, INCLUDING |
| NONFINANCIAL REVENUE, EARNED IN EACH YEAR. |
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Schedule J (Form 990) (Rev. 12-2024)

SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organizations answered "Yes" on Form 990, Part IV, line 29 or 30. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

| Name | e of the organization | | | | | Employer iden | tificati | on nu | mber |
|------|---|-------------------------------|---|---|-------|--|----------|-------|----------|
| | RALLY FOUNDA | I MOIT | NC | | | 20-1 | 950 | 849 | |
| Pai | rt I Types of Property | | | | | | | | |
| | | (a) Check if applicable | (b) Number of contributions or items contributed | (c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g | | (d) Method of de noncash contribu | etermir | | is |
| 1 | Art - Works of art | | | | | | | | |
| 2 | Art - Historical treasures | | | | | | | | |
| 3 | Art - Fractional interests | | | | | | | | |
| 4 | Books and publications | | | | | | | | |
| 5 | Clothing and household goods | | | | | | | | |
| 6 | Cars and other vehicles | | | | | | | | |
| 7 | Boats and planes | | | | | | | | |
| 8 | Intellectual property | | | | | | | | |
| 9 | Securities - Publicly traded | | | | | | | | |
| 10 | Securities - Closely held stock | | | | | | | | |
| 11 | Securities - Partnership, LLC, or | | | | | | | | |
| | trust interests | | | | | | | | |
| 12 | Securities - Miscellaneous | | | | | | | | |
| 13 | Qualified conservation contribution - | | | | | | | | |
| | Historic structures | | | | | | | | |
| 14 | Qualified conservation contribution - Other | | | | | | | | |
| 15 | Real estate - Residential | | | | | | | | |
| 16 | Real estate - Commercial | | | | | | | | |
| 17 | Real estate - Other | | | | | | | | |
| 18 | Collectibles | | | | | | | | |
| 19 | Food inventory | | | | | | | | |
| 20 | Drugs and medical supplies | | | | | | | | |
| 21 | Taxidermy | | | | | | | | |
| 22 | Historical artifacts | | | | | | | | |
| 23 | Scientific specimens | | | | | | | | |
| 24 | Archeological artifacts | | | | | | | | |
| 25 | Other (AUCTION ITEMS) | X | 710 | 1,045,923 | FA] | IR MARKET | ' VA | LUE | |
| 26 | Other (FOOD & BEVERAGE) | X | 68 | 82,555 | FA] | IR MARKET | ' VA | LUE | |
| 27 | Other () | | | | | | | | |
| 28 | Other () | | | | | | | | |
| 29 | Number of Forms 8283 received by the organi | | | | | | | | |
| | for which the organization completed Form 82 | 83, Part V, [| Donee Acknowledg | gement 29 | | | | | |
| | | | | | | | | Yes | No |
| 30a | During the year, did the organization receive b | - | | | - | 8, that it | | | |
| | must hold for at least 3 years from the date of | | | | | | | | v |
| | exempt purposes for the entire holding period | ? | | | | | 30a | | X |
| | b If "Yes," describe the arrangement in Part II. | | | | | | | | |
| 31 | Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash | | | | | | | | |
| 32a | | | · · | | | | | | . |
| _ | | | | | | | 32a | | X |
| | If "Yes," describe in Part II. | | | to Considerate and the Constitution | | | | | |
| 33 | If the organization didn't report an amount in o | column (c) fo | or a type of propert | ty for which column (a) is ch | ecked | , | | | |
| | describe in Part II. | | | | | | | | |

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2024

| Part II | Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information. | | | | | | | | | | |
|---------------|--|-------|--------|--------|--------|---------|---------|-------|-----------|-----|--------------------------|
| SCHEDU | JLE M, E | PART | I. L. | INE 32 | 2B: | | | | | | |
| THE OR | GANTZAT | TON | HAS 7 | A GTF | r acci | EPTANCE | POLTCY | AND | GATHERS | THE | NECESSARY |
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| 432142 01-18- | 25 | | | | | | | | | Sc | hedule M (Form 990) 2024 |

SCHEDULE O (Form 990)

(Rev. December 2024)
Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

RALLY FOUNDATION INC

Employer identification number 20-1950849

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
RAISE AWARENESS AND FUNDS FOR CHILDHOOD CANCER RESEARCH TO FIND BETTER
TREATMENTS WITH FEWER LONG TERM SIDE EFFECTS AND, ULTIMATELY, CURES.

FORM 990, PART VI, SECTION A, LINE 2:

DEAN CROWE - FOUNDER & CEO; REID CROWE - FOUNDER & COO HAVE A FAMILY RELATIONSHIP.

FORM 990, PART VI, SECTION B, LINE 11B:

A COPY OF THE 990 AND SUPPORTING SCHEDULES WAS FURNISHED TO ALL BOARD MEMBERS FOR REVIEW PRIOR TO THE FILING OF THE RETURN. A COPY OF THE 990 WAS PROVIDED TO THE TREASURER PRIOR TO FILING. HE FORWARDED THIS COPY TO THE BOARD MEMBERS AFTER HIS REVIEW AND APPROVAL.

FORM 990, PART VI, SECTION B, LINE 12C:

EACH MEMBER OF THE BOARD OF DIRECTORS HAS A COPY OF THE CONFLICT OF INTEREST POLICY AND COMPLIANCE WITH THIS POLICY IS DISCUSSED ANNUALLY AT A BOARD OF DIRECTORS MEETING. THERE HAVE BEEN NO CONFLICTS OF INTEREST TO DATE.

FORM 990, PART VI, SECTION B, LINE 15:

AN ANNUAL SALARY REPORT OF COMPARABLE NON-PROFIT ORGANIZATIONS WAS USED TO DETERMINE THE APPROPRIATE COMPENSATION FOR RALLY FOUNDATION'S CEO. BOARD OF DIRECTORS (EXLUDING THE CEO AND SPOUSE) MET, REVIEWED, AND VOTED ON THE ASSIGNED SALARY AND BONUS FOR 2024. THE SALARY IS BASED ON THE MEDIAN SALARIES FOR THE CEOS OF OTHER NON-PROFIT ORGANIZATIONS OF SIZE AND A MODEST INFLATION ADJUSTMENT MAY BE IMPLEMENTED AS WELL AS A BONUS IF DEEMED REASONABLE. ANY BONUS WOULD BE BASED UPON THE GOALS OF THE ORGANIZATION, AND A DISCRETIONARY BONUS FOR EXEMPLARY PERFORMANCE IN FURTHERING THE MISSION OF THE FOUNDATION. THIS PROCESS WOULD BE DOCUMENTED IN THE MINUTES.

THE SAME GOES FOR ANY OTHER OFFICERS THAT RECEIVE COMPENSATION. AN ANNUAL SALARY REPORT OF COMPARABLE NON-PROFIT ORGANIZATIONS IS USED TO DETERMINE THE APPROPRIATE COMPENSATION. THE COO SALARY IS BASED UPON THE MEDIAN SALARIES FOR COMPARABLE ROLES OF SIMILAR SIZE ORGANIZATIONS. THIS PROCESS IS ALSO DOCUMENTED IN THE MINUTES. THE HUMAN RESOURCE COMMITTEE (EXLUDING THE CEO AND SPOUSE AND OFFICER POSITION BEING DISCUSSED) MET, REVIEWED, AND VOTED ON THE ASSIGNED SALARY FOR THE COO POSITION FOR 2024.

FORM 990, PART VI, SECTION C, LINE 18:

THE INFORMATION REQUESTED IS AVAILABLE UPON SUBMITTING A REQUEST ON WEBSITES

FORM 990, PART VI, SECTION C, LINE 19:

EACH MEMBER OF THE BOARD OF DIRECTORS HAS A COPY OF THE CONFLICT OF INTEREST POLICY AND COMPLIANCE WITH THIS POLICY IS DISCUSSED ANNUALLY AT A BOARD OF DIRECTORS MEETING. THERE HAVE BEEN NO CONFLICTS OF INTEREST TO DATE.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990) (Rev. 12-2024)