



Benefit Bash

PRESENTED BY DELTA

2025 Silent Auction

Join Us in the
Fight Against
Childhood
Cancer

Rally Kid Janaa
Beating Blood Cancer

Dear Supporter:

On Friday, November 14, Rally Foundation for Childhood Cancer Research will host its 18th Annual Benefit Bash at the Georgia Aquarium. Last year, this incredible event, presented by Delta Air Lines, raised \$3.8 million for childhood cancer research. Our goal this year is to surpass that incredible milestone.

We're up for this challenge — but, we need your help.

The Silent Auction plays an instrumental role in our success each year and we hope you will consider supporting Rally by making a donation this year. We are looking for fabulous items or premium experiences with at least a \$100 value. Higher value donations will be under consideration to be featured in an exclusive Super Silent Auction or Live Auction which are typically valued over \$1,000. Your donation may be tax deductible.

Childhood cancer is the #1 disease killer of kids in America, and every day 47 families hear the devastating news that their child has cancer. Your support today can mean the difference! Every dollar raised at Rally's signature events funds cutting-edge research for childhood and adolescent cancers that help find better treatments with fewer long-term side effects and, ultimately, cures. You may especially appreciate the fact that 93 cents of every dollar directly supports Rally's mission with Charity Navigator awarding Rally a perfect score of 100 for financial health, accountability and transparency.

Since our launch in 2005, Rally has provided \$40.5 million in peer-reviewed childhood cancer research grants worldwide, and our national advocacy efforts have resulted in \$317.5 million from the U.S. Department of Defense Medical Research Program granted directly to researchers studying cancers in children, adolescents and young adults.

Thank you for your consideration — your support of childhood cancer research is vital. Please help us make the Silent Auction at the 2025 Benefit Bash the best one yet.

Rally On!

Marianne Skorupski
2025 Rally Benefit Bash
Event Chair

Ashley DeFavero
2025 Rally Benefit Bash
Event Co-Chair

Pam Fife
2025 Rally Benefit Bash
Auction Co-Chair

Diana Heuett
2025 Rally Benefit Bash
Auction Co-Chair

Mandy Leary
2025 Rally Benefit Bash
Auction Co-Chair

CANCER
IS THE **#1**
DISEASE KILLER
OF KIDS
IN AMERICA



93¢
OF EVERY
DOLLAR
GIVEN SUPPORTS
RALLY'S MISSION

\$40.5M
AWARDED IN
RESEARCH
GRANTS

ADVOCATED
& SECURED
\$317.5
MILLION
IN NEW FEDERAL FUNDING



Questions? Please Contact:

Adam Cohen
Director of Events
Phone: (404) 847-1270
adam@rallyfoundation.org

Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds from the Rally Benefit Bash will support childhood cancer research. Rally operates at 93% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.



*Benefit
Bash*
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2025 Silent Auction Form

Item Name _____ Value \$ _____

Description _____

_____ Exp. Date _____

- Include measurements, color, expiration date, restrictions and instructions.
- Items or services should be available for redemption between November 14, 2025 and November 13, 2026.
- Attach gift certificates or letters of intent to this form.
- All items must be in new condition and exclude any monetary redemption requirements.

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Email _____

Authorized Signature _____

Rally Committee Member Contact (if applicable) _____

Email completed auction form to auction@rallyfoundation.org

- ☐ I will email my item(s)/gift certificate(s) to auction@rallyfoundation.org.
- ☐ I will mail my item(s)/gift certificate(s) to the Atlanta office.
- ☐ I will drop off my item(s)/gift certificate(s) at the Atlanta office.
- ☐ Please come pick up my item(s)/gift certificate(s).

Rally Foundation
5775 Glenridge Drive
Bldg B Suite 370
Atlanta, GA 30328



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