



Dear Friend,

We invite you to stand with us in the fight against childhood cancer by sponsoring the **2026 Rally Gulf Coast Two-Day Holiday Shopping Soirée**, an elevated and impactful event that unites local businesses and community members for a vital cause.

Childhood cancer remains the #1 disease killer of kids in America, yet receives only a fraction of federal research funding. At Rally Foundation, we're working to change that by funding better treatments and lifesaving cures. Since 2005, thanks to compassionate partners like you, we've invested more than **\$47.5 million** in groundbreaking research. This year's Shopping Soirée will take place December 4-5 and features two unique experiences:

Day 1: Pop-Up Holiday Shopping Soirée (Friday, December 4)

Held at the Studer Community Institute Atrium from 10 a.m. - 3 p.m, this exclusive event features curated shopping, live music, hors d'oeuvres and swag bags. Vendors are asked to donate 20% of sales to support Rally's mission.

Day 2: All-Day Community Shopping Soirée (Saturday, December 5)

Businesses across Pensacola and surrounding areas will participate by donating 10% of the day's sales to childhood cancer research.

As a participating sponsor, your business will receive marketing exposure, signage, event materials and meaningful connection to a trusted cause. Most importantly, you'll be helping children and families facing unimaginable battles.

Please review the enclosed sponsor packet for a full list of benefits and opportunities. Proceeds from this event will directly support critical research and provide hope to families right here on the Gulf Coast.

We hope you'll join us in making a difference this holiday season. **For more information contact Jessica Siderio at jessica@rallyfoundation.org or 207-330-9832.**

Rally On!

Jessica Siderio
Development Manager

Donna Dickey & Sarah Poland
Soirée Co-Chairs



Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

Rally operates at 93% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.



Friday, December 4, 2026
SCI Building
220 W. Garden St., Pensacola, FL 32502

Sponsorship Levels	Sparkle & Sip Sponsor \$2,000	Merry & Bright Sponsor \$1,500	Festive Spirit Sponsor \$750	Sweet Tidings Sponsor \$500	Holiday Hero Sponsor \$250
Exclusive Event Day Signage	!				
Social Media Recognition	!	!			
Event Day Signage	!	!	!		
Event Landing Page	!	!	!	!	
Digital Presentation	!	!	!	!	!
Event Program	!	!	!	!	!

* Includes the opportunity for up to two company representatives to participate in the Sparkle & Sip experience by assisting with mixers and garnishes. Alcohol service will be provided exclusively by a licensed bartender. Please provide the names of your representatives in advance.



Questions? Please Contact:
 Jessica Siderio | Development Manager
 Ph. 207-330-9832
jessica@rallyfoundation.org

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☐ Yes, I/we would like to sponsor the Two-Day Holiday Shopping Soirée on Friday, December 4, 2026. Please check one of the below levels.

Sparkle & Sip Sponsor \$2,000	Merry & Bright Sponsor \$1,500	Festive Spirit Sponsor \$750	Sweet Tidings Sponsor \$500	Holiday Hero Sponsor \$250
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Sponsor Name (as it should appear on collateral) _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Please email EPS or PNG file of company logo to: jessica@rallyfoundation.org

Please Invoice Me ☐

Send Check ☐

Rally Foundation Gulf Coast
1 Bubba Watson Dr.
Pensacola, FL 32504

Payments can be made online at: fundraise.rallyfoundation.org/shoppingsoiree



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