



Hello!

We invite you to join in a rare opportunity to support two great causes at once...the Rally Rumble will encourage high school students in the areas of music and arts while empowering them to raise money for childhood cancer research! The pictures above are "Rally Kids" from the Nashville area who have battled cancer. Their faces provide the reason for our passion to find cures for childhood cancer. Every day in the USA, 46 children are diagnosed with cancer, and yet it remains the leading disease cause of death.

We welcome your support for the **Rally Rumble High School Music & Arts Festival**, which will take place on Saturday, March 10, 2012. We are excited to host this event and look forward to making a contribution towards finding better treatments and cures for childhood cancer. The proceeds from **Rally Rumble** will benefit the Rally Foundation for Childhood Cancer Research. We invite you to take advantage of this advertising and promotional opportunity as a sponsorship participant. We have provided details of all sponsorship benefits in this packet and hope you join us for this event.

**Rally Rumble** will take place at Rocketown, 601 4<sup>th</sup> Avenue South, and will consist of 20 high school bands, artists and acapella groups performing for 10 – 20 minutes each. The Rocketown entrance lobby will have photography, arts and crafts available for sale. Rocketown holds approximately 1500 people and the cover charge will be \$10 per person. Each performing group and individual musicians and artists will have a fundraising page displaying a picture of the group and an honored Rally Kid with a short description of the group and why they are a part of the event.

Prizes will also go to the group who raises the most money for Rally. If you would like your sponsorship to be credited in honor of a performing group or artist, please make a note of it on the following page.

If you would like to be an event sponsor, please submit the enclosed Sponsorship Letter of Agreement to the below address by February 10, 2012, in order to be included in all promotional material:

Rally Foundation  
ATTN: Carroll Kimball  
1213 Vintage Place  
Nashville, TN 37215

If you have any questions or would like more information, please contact: Elaine Kay, Event Coordinator at Elaine@RallyFoundation.org or (615) 838-5556. We look forward to working with you on the 2012 Rally Rumble event, and in advance, thank you for your support!

**Rally On!**

Elaine Kay

**Rally Rumble High School Music and Arts Festival**

**RallyFoundation.org**

**Contact: Elaine Kay / Elaine@RallyFoundation.org / 615.838-5556**



## RALLY RUMBLE HIGH SCHOOL MUSIC & ARTS FESTIVAL



### **Rally Rumble Sponsorship Opportunities**

#### **Title \$ 5,000**

- Large company logo displayed on event banner
- Sixteen (16) complimentary tickets
- Recognition on all titles and front page of program
- Company logo included on tee shirt
- Link to company website on Rally Foundation website
- Recognition from the stage at the event
- Promotional material given to all guests

#### **Gold \$2,500**

- Large company logo displayed on event banner
- Eight (8) complimentary tickets
- Recognition in program
- Company logo included on tee shirt
- Link to company website on Rally Foundation
- Recognition from the stage at the event

#### **Silver \$1000**

- Medium-sized company logo displayed on event banner
- Four (4) complimentary tickets
- Recognition in program
- Company logo included on tee shirt
- Recognition from stage at the event

#### **Bronze \$ 500**

- Small-sized company logo displayed on event banner
- Two (2) complimentary tickets
- Recognition in program
- Company logo included on tee shirt

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*Rally Rumble* will benefit Rally the Rally Foundation for Childhood Cancer Research. For every dollar Rally receives, 93 cents goes to support Rally's mission, according to independently audited financials. Your contribution is tax-deductible to the extent allowed by law. Rally Foundation is a 501(c)(3) organization. EIN:20-1950849



**Yes, I/We would like to sponsor *Rally Rumble High School Music and Art Festival* on March 10, 2012!**

Company Name: \_\_\_\_\_

Group Name (if applicable) to receive credit: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**I/We would like to support childhood cancer research by becoming a sponsor at the following level:**

- **Title Sponsor**                    **\$ 5,000**
- **Gold Sponsor**                    **\$ 2,500**
- **Silver Sponsor**                   **\$ 1,000**
- **Bronze Sponsor**                 **\$ 500**

**Please return this form and your check to the Rally Foundation:**

**Rally Foundation  
ATTN: Carroll Kimball  
1213 Vintage Place  
Nashville, TN 37215**

***Thank you for your donation!***

*Rally Rumble* will benefit the Rally Foundation for Childhood Cancer Research. For every dollar Rally receives, 93 cents goes to support Rally's mission, according to independently audited financials.

Your contribution is tax-deductible to the extent allowed by law.

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