

The kids pictured below all have or had cancer. They personally know the desperate need for childhood cancer research. Childhood cancer is the #1 disease killer of kids ages 0-19 and is different from adult cancer. Research for pediatric cancer is consistently and severely under-funded each year.



"Cancer is a word that brings concern to the hearts of most people, and childhood cancer accentuates those concerns. 4 Quarters 4 Research will enable Rally to raise funds to fight the ravages of childhood cancer. I think it will send a positive message if high school athletics joined that cause."

- GHSA Executive Director Ralph Swearngin

4 Easy Steps to a Successful Rally 4 Quarters 4 Research

1. Pick A Home Game

- ! **Assign** a group or organization at your school to be in charge of the event
- ! **Assign** people to be: advertising, bucket collectors, and money counters
- ! **Look** on the Rally website and choose a couple Rally kids to rally in honor of; if you have a child in our community rally in honor of them too

2. Register with Rally

- ! **Register** your school to participate in *Rally 4 Quarters 4 Research* by [CLICKING HERE](#)

3. Advertise, Advertise, Advertise

- ! **The week of your event** cover your school in flyers and make signs for the hallways, fences, and walls
- ! **Get** buckets and put the *Rally 4 Quarters 4 Research* logo on them
- ! **Tell** your friends, family, local newspaper and businesses about your event

4. It's Game Time: Run your Event

- ! **Take** signs from school and put them up all over the stadium
- ! **Have** some bucket collectors stand at the ticket gate before the game through the 1st quarter
- ! **Have** the announcer make an announcement at the beginning of half time, then have bucket collectors start collecting in both the home and away stands and at the concessions stand
- ! **During the fourth quarter** have money counters count the bills and estimate the change and announce how much was collected



RallyFoundation.org

**TO SIGN UP YOUR SCHOOL
OR LEARN MORE CONTACT:**

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