

4 Easy Steps for Elementary and Middle Schools to do a 4 Quarters 4 Research Fundraiser

1. Announce Fundraiser to Students and Teachers

- ! Look on the Rally website and choose a Rally Kid for each classroom or grade to Rally in honor of; if you have a child in your community Rally in honor of them too
- ! Give each teacher their class' Rally Kid's bio
- ! Announce in teacher staff meeting details of what will happen the week of *4 Quarters 4 Research*

2. One Week Before 4 Quarters 4 Research Fundraiser

- ! Have the homeroom teachers tell their students which Rally Kid their class is raising money in honor of and read their students their Rally Kid's story on Monday
- ! Send each student home with a letter explaining the *4 Quarters 4 Research* fundraiser and have a ziploc bag with Rally's *4 Quarters 4 Research* sticker attached to each letter and
- ! Challenge the students to fill up their *4 Quarters 4 Research* bag in honor of their Rally Kid

3. Advertise, Advertise, Advertise

- ! The week of your event cover your school in flyers and signs for on the hallways, fences, and walls
- ! Put on morning announcements
- ! Tell your friends, family and local newspaper about your event

4. Run your Event

- ! Get money collectors to collect each classroom's money before school starts
- ! Draw a bar graph of how much each class has collected and hang it at the entrance of the school
- ! Each day update the bar graph so the students can see which classroom is collecting the most money
- ! Collect money and send one check to the Rally Foundation
5775 Glenridge Drive, Bldg. C, Ste. 120
Sandy Springs, GA 30328

*Contact nicole@rallyfoundation.org or call 404-847-1273 with any questions

